



## Safety, recreation discussed at Mechanicsville Night Out



PHOTO BY SARAH BAKER

*Pictured are Jean Davis-James, Secretary/Treasurer of the Mechanicsville Neighborhood Association, and Mayor Madeline Rogero.*

By Sarah Baker  
bakers@knoxfocus.com

Mayor Madeline Rogero held her first “Night Out” meeting with members of the Mechanicsville community on Tuesday April 10 at Clinton Chapel AME Zion Church. The mayor was just one member of an expert team who was available to hear from and offer encouragement to the residents.

The meeting was facilitated by R. Bentley Marlow, Mechanicsville Neighborhood Association President. The Mechanicsville Neighborhood

Watch Association, the Mechanicsville Community Association and the Old Mechanicsville Neighborhood Interest Group all participated in the discussion which ranged from drug problems to traffic issues to dog waste left by unleashed pets.

The mayor is hoping that these “Night Out” meetings will help neighbors and the city work together. “We want neighborhoods to be organized, to work on issues themselves, and it really starts with a certain expectation and taking

responsibility in your own neighborhood, and then working together in partnership with the city,” said Mayor Rogero.

Some members of the community expressed concerns about safety. Brian Tillery became emotional when explaining how his thirteen year old has to sleep in the middle room instead of his own bedroom because his bedroom is at the front of the house. “Bullets don’t have eyes,” said Tillery. “We have to lock down. We have to work together.”

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## FOCUS Weekly Poll\*

**In your opinion, should the Knox County School Superintendent be elected by the people or appointed by the school board?**

**ELECTED 71.31%**  
**APPOINTED 28.69%**

Survey conducted  
April 12, 2012.

\* Focus Weekly Polls are conducted by an independent, professional polling company.

## Knox Countians Strongly Favor Elected Superintendent

By Focus Staff

This week’s *Focus* poll asked registered voters, “In your opinion, should the Knox County Superintendent of Schools be elected by the people or appointed by the school board?”

More than 70% of respondents favored an elected Superintendent of Schools; only 28.69% favored the current system where the Board of Education appoints the school chief.

The strongest support for appointing the Superintendent of Schools came from the Fourth and Fifth Commission districts, although almost 60% favored an elected Superintendent in the Fourth District, while approximately 55% of those polled in the Fifth District favored an elected Superintendent.

More than 80% of voters favored an elected Superintendent of Schools in the Seventh, Eighth and Ninth Districts. An astonishing 87.50 of voters in the Seventh District preferred an elected Superintendent to an appointed Superintendent.

Almost 80% of voters in the 30-49 age range favored an elected Superintendent; those in the 50 – 65 age range were slightly less in favor of an elected Superintendent, with just over 69% of those in favor of an elected Superintendent. Voters 65 or older registered over 70% in favor of an elected Superintendent.

Almost an identical number of women and men favored electing the Superintendent of Schools.



THE CAST OF CENTRAL HIGH SCHOOL'S "LES MISERABLES" PHOTO BY SARAH BAKER

## Central delivers stunning production

By Sarah Baker

bakers@knoxfocus.com

The Central High School Choral Music Department is presenting the famous Broadway musical *Les Miserables* Friday, April 13 through Sunday, April 22 in the Central High School auditorium. Most performances will be at 7 p.m., but the Sunday performance will be at 2:30. Based on the novel by Victor Hugo, “*Les*

*Miserables*” takes place in nineteenth century France over a 17 year period and focuses mainly on the redemption journey of ex-convict Jean Valjean. It is a story of courage and romance which made famous such songs as “I Dreamed a Dream” and “Master of the House.”

“*Les Miserables*” is not small potatoes in the theatre world. It is the second longest running musical on Broadway with a complicated plot

and challenging songs. That is probably why CHS choral director Beckye Thomas decided to do it. “Go big or go home,” said Taylor Bransen explaining a philosophy she learned from Thomas. Bransen, a psychology major at Pellissippi State, is working as her former chorus teacher’s assistant during the production of “*Les Miserables*.”

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## New Harvest Park Farmers Market now open

Knox County’s New Harvest Park Farmers Market opened for the season on Thursday, April 12 at the park located at 4775 New Harvest Lane in northeast Knox County.

Though early in the season, several vendors brought spring produce including strawberries, tomatoes, asparagus, lettuce and a variety of greens, along with perennial favorites selling freshly baked goods, homemade salsa, fresh meats, local dairy products and ice cream, natural soaps, candles and bedding plants.

“The New Harvest Park Farmers Market is a great place to get fresh and local fruits and vegetables in an area of the county not

served by other markets. With the playground and splashpad, New Harvest Park is a natural gathering place, and adding the opportunity to purchase healthy foods at the market is a benefit to that community and the local economy,” said Knox County Mayor Tim Burchett.

In addition to the market vendors, Pellissippi State Culinary Institute in conjunction with UT cooked up some fresh new recipes for folks to try. The chefs used produce available from the vendors.

The New Harvest Park Farmers Market accepts SNAP benefit cards.

The market is open every Thursday, from 3 until 6 p.m. through



PHOTO BY DAN ANDREWS.

*Chefs from the UT Culinary Institute, Tyler White and Latoya McKoy, show visitors to the Farmer’s Market ways to utilize fresh ingredients.*

November. Information about becoming a vendor may be found on the Knox

County website at [www.knoxcounty.org/parks](http://www.knoxcounty.org/parks).

For more information,

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# Superintendents Get Super Pay

By Focus Staff

All across the country, the highest paid public officials seem to be invariably the Superintendent of Schools. Most Superintendents, including Knox County's Dr. James McIntyre, earn more than Congressmen, U. S. Senators, Chief Justice of the Supreme Court John Roberts and Vice President Joe Biden.

Dr. Carole Hankin, Superintendent of the affluent Syosset Central School District in New York, earns more than \$500,000 in salary and perks. The Long Island school district she supervises is a posh suburb full of expensive homes with a tax rate to go with it. In 2011, there were 6,687 children in the ten schools that comprise Dr. Hankin's jurisdiction. Dr. Hankin's salary is \$386,868 and she receives \$67,454 in fringe benefits. Superintendent Hankin collects another \$52,000 for her retirement and various expenses, as well as the use of a new vehicle. By comparison, President Obama's compensation is \$400,000 annually.

One critic of escalating superintendent salaries is New York's Governor Andrew Cuomo. Cuomo is the son of former legendary Governor Mario Cuomo and far from a right wing Republican, Andrew

Cuomo is a highly respected liberal Democrat. Cuomo has perhaps the highest favorable rating of any governor in the country currently. Incidentally, Cuomo's own salary as New York's chief executive is \$179,000.

Governor Cuomo did the unthinkable and proposed reducing state support to education by some \$2.85 billion. The teachers' unions and local superintendents went ballistic, especially when the liberal New Yorker lent his support to a bill that would effectively cap the salaries paid to local school superintendents. Cuomo had the temerity to point out, "I understand that they sometimes have to manage budgets, and sometimes the budgets are difficult, but why they get paid more than the governor of the state I really don't understand." Later in a public appearance in Dr. Hankin's school district, Governor Cuomo flatly said, "We have \$500,000 school superintendents. We can't pay those kinds of salaries."

New York has been in financial trouble for sometime and as Governor Cuomo has wrestled with ways to save money and reduce costs, he decided it was impossible to do so without looking at education. The governor's spokesman told local media Cuomo did not anticipate

layoffs,, but pointedly said, Cuomo believed, "school districts have numerous ways they can bring down costs and be more efficient, including a reining in of salaries of superintendents and other administrative personnel."

The national average salary for a Superintendent of Schools in 2011 was \$160,000. School Boards who typically appoint superintendents make salaries that frequently raise eyebrows and the traditional argument in favor of highly paid Superintendents of Schools is that it is a stressful job, oftentimes thankless, with excessively long hours and apparently truly good superintendents are hard to find, so they must be compensated accordingly.

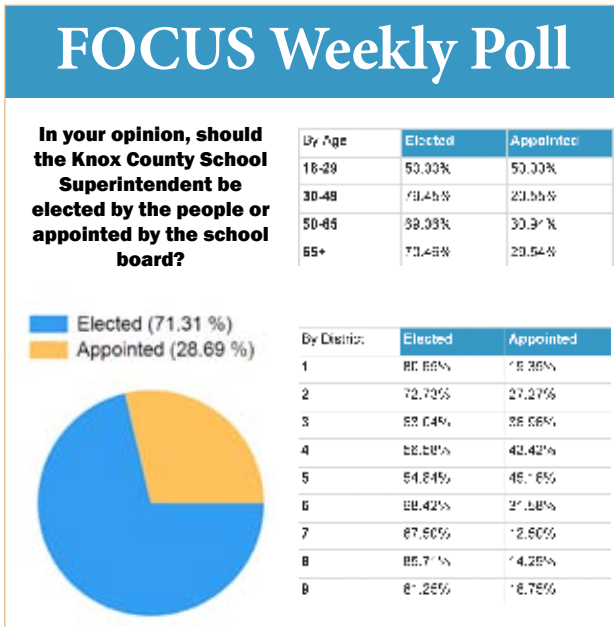
Knox County's own Superintendent of Schools, Dr. Jim McIntyre, earns more than both Tennessee's Commissioner of Education and Governor Bill Haslam. To be precise, Haslam is quite wealthy and like his predecessor, Governor Phil Bredesen, he accepts no salary from the State of Tennessee. To be fair to McIntyre, the Superintendents of Shelby and Davidson County earn more than Education Commissioner Kevin Huffman and Governor Haslam's statutory salary.

Cuomo's bill to cap

the salaries paid to superintendents stalled in the New York Assembly, but has been reintroduced. It was later learned that the highest paid superintendent in the State of New York, Dr. Carole Hankin, had already outwitted Governor Cuomo. She had signed a legal contract establishing that her salary would never dip below \$405,244.

Those arguing for increased pay for superintendents usually present much of the same argument, but the media rarely focuses on education and meetings of the Board of Education receive scant attention from TV stations and local newspapers. In Knoxville, the Knox County Board of Education has never received the same scrutiny as the County Commission and the City Council.

The rallying cry for extremely well paid Superintendents of Schools is they manage budgets in the many millions, supervise thousands of employees, comparing the superintendent to CEOs of successful businesses, yet under the law in most states, no successful businessman or CEO could ever serve as a Superintendent of Schools. Neither have many Superintendents ever helmed a successful business. The same good government



crowd repeatedly singing the siren song of "we want the best for our children" overlook the fact that many local superintendents' compensation has zoomed past their superiors in the state capitols. Governors yearly struggle with budgets that dwarf those managed by local superintendents and face the responsibility of resolving problems in every facet of government, not just schools. There is hardly a single argument made for increased pay for local superintendents that couldn't be made for governors, United State senators, Congressmen, the Chief Justice of the U. S. Supreme Court and the Vice

President.

Many states in the United States are tottering on the edge of bankruptcy; local taxes are pushed higher by state governments passing unfunded mandates without sending along a single dime to offset the expense. While debt is a concern of most Americans on the national level, few pay attention to the escalating debt being accrued on the state and local levels.

Knox County is presently more than \$1 billion in debt, a fact little mentioned by Mayor Tim Burchett and completely ignored by Superintendent Jim McIntyre. And the beat rolls on...

## Safety, recreation discussed at Mechanicsville Night Out

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Other residents expressed concern about teenagers not having enough to do. Jennifer Butler from Emerald Youth's Just Lead program reminded everyone that the GLAD Center was open 7 days a week and is free of charge. Joe Walsh encouraged everyone to get their families outside and to take advantage of the parks. When Marlow asked about benches and picnic tables needed at the neighborhood park, Walsh expressed a willingness to assist with that.

Paul Berney, Mechanicsville resident and officer of the neighborhood watch, informed everyone about a new neighborhood walks program

that will take place every Monday and Wednesday. On April 21, Earth Day, there will be a neighborhood clean-up.

The subject of 311 came up often. Police Captain Don Jones encouraged people to use it when appropriate in order to establish documentation of particular issues. Earlier in the evening, he also assured people, when asked about it, that arrests had been made involving a recent shooting in the area.

Concluding the meeting, Rogero said, "I hope you realize that we do care. We care about what's happening to you. We hear you. We've taken a lot of notes and we're going to do whatever we can to make Mechanicsville a better place to live."

## Central delivers

Cont. from page 1

Becky Thomas is in her 27th year as choral director at Central High School. Stylish and petite, she is obviously a force of nature. Standing in the middle of an elaborate set and surrounded by hundreds of students, parents, and other community members there for support, Thomas was full of focused, creative energy at dress rehearsal. She seemed to have a perfect vision of what she wanted and she calmly and directly made it happen task by task, stage member by stage member.

"Mrs. Thomas has taught me the value and importance of a strong work ethic," said junior Kinsey Glenn, who plays Mme. Thenardier. "We all appreciate the wonderful opportunities granted to us by the Central High School Chorus Department." Thomas also provides opportunities for people outside CHS. Several cast members are elementary school students and she hired local professional musicians for the orchestra.

The premiere was breathtaking. The set looked as good as anything one would see at the Bijou or Clarence Brown. The young cast showcased tremendous vocal talent as well as an unexpected capacity for empathy with their characters. Brett Hopper was very convincing as Valjean. Molly Shipman and Hannah Zechman brought tears as Fantine and Eponine. Mark Pozega and Christy

Thomas brought laughter as the Thenardiers. Seth Blaine was compelling as Enjolras and Matthew Hubbs was able to bring sympathy to the character of Javert. The romance of Cosette and Marius was played sweetly by Katie Bales and Gage Beeler. Natalie Duncan, a third grader at Sterchi Elementary, touched hearts with young Cosette's "Castle on a Cloud." Hannah West, a first grader at Grace Christian, was an adorable young Eponine. Cian Bell is a fifth grader at Fountain City Elementary who played Gavroche and his fan club is probably already accepting applications. Wow!

There are alternating casts playing "Les Miserables" this week. Other cast members include Ben Archer as Javert, Alyssa Cooper as Fantine, Jennifer Dehart as Eponine, Chandler England as Thenardier, Kinsey Glenn as Mme. Thenardier, Tyler Holland as Thenardier, Michael Hines as Jean Valjean, Cookie Hopper as Eponine, Elizabeth Kenney as Cosette, William Morgan as Marius, Channing Murphy as Cosette, Luke Sheridan as Marius, and Blake Ward as Enjolras.

The show continues through April 22 and you don't want to miss it. Tickets are available at [www.knoxcentralchoral.com](http://www.knoxcentralchoral.com) or call 865-689-1428.

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**Publisher** ..... **Steve Hunley**  
**Editor, Art Director** ..... **Marianne Dedmon**  
[editor@knoxfocus.com](mailto:editor@knoxfocus.com), [design@knoxfocus.com](mailto:design@knoxfocus.com)

**Sports** ..... [sports@knoxfocus.com](mailto:sports@knoxfocus.com)  
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Pam Poe ..... [phpoe2000@yahoo.com](mailto:phpoe2000@yahoo.com)  
Tasha Mahurin ..... [mahurint@knoxfocus.com](mailto:mahurint@knoxfocus.com)  
Bill Wright ..... [wrightb@knoxfocus.com](mailto:wrightb@knoxfocus.com)

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# Publisher's Position

## Seeking the most for education... again



By Steve Hunley,  
Publisher  
publisher@knoxfocus.com

All too often it seems the educational community's solution to problems with our schools is money --- our money. Despite the dollars poured into education and keep in mind, Knox County currently spends almost \$400 million on education, our school system receives less scrutiny than any other aspect of local government. The City of Knoxville's budget is approximately \$360 million; we spend

more on our school system presently than it takes to operate the entire City of Knoxville. No other item in Knox County's budget comes close to what we spend on our schools. Still, local news media does a cursory job of covering school issues and matters. When one considers the amount of spending that the Knox County Board of Education approves, it is amazing local news media gives so little attention to the school system budget. Unlike the City Council and the County Commission, members of the Board of Education are not subject to term limits. We currently have Board members going into their third four-year term. And there is still a perception amongst some of the public that our schools are being starved for funds. Knox County is currently operating with a debt

in excess of \$1 billion if one takes into account the interest owed on all the money borrowed by our local government, yet Mayor Tim Burchett has said little about Knox County's burgeoning debt situation and how it will affect our community's future. Superintendent of Schools Jim McIntyre either doesn't know about Knox County's growing debt or doesn't care; he is asking for a property tax increase of at least 35 cents for a budget that provides well beyond the school system's needs, but addresses all of its wants. Mayor Burchett should forthrightly explain to Knox Countians the debt situation, especially in formulating the budget. Folks need to be aware of this growing problem. Both the Mayor and the County Commission, unlike the Superintendent and Board

of Education, have to look after every aspect of local government. Evidently neither the Superintendent nor the Board care whether libraries, the health department, law enforcement, courts, or parks continue to operate. I personally believe the best government is that which honestly tells the voters just where we stand fiscally; it is irresponsible to simply put together another incremental budget that is heavy on generalities and lacking on specifics. Dr. McIntyre and the Board have widely hailed a theme first suggested not by McIntyre but by Knox County Board of Education member Mike McMillan. That theme was attempting to work more closely with the Mayor and County Commission. We frequently hear lofty terms drop from the Superintendent's mouth about "global"

concerns and the like, yet McIntyre seems not to grasp the relatively simple concept of actually working together with the Mayor and the County Commission. McIntyre's vision seems to be getting all he can for the schools and to heck with everything else. Clearly, that is a position that is neither practical nor possible for Mayor Burchett and the Commissioners. Had the Superintendent come together with Mayor Burchett and worked toward a budget that addressed every need --- the schools, law enforcement, the pension problems facing the county --- it would likely have represented more money, but folks would at least be aware of just where we are as a county government. The folks who routinely back any request for more money for our schools may be well meaning, yet they

seem not to find a single fault with the way our school system is run. That either is simply ignoring some fundamental truths, being grossly misinformed, or purely delusional. The school system, no more than any other entity in local government, hasn't always spent our tax dollars wisely. There is favoritism, nepotism and cronyism inside the school system just like there has been in county and city governments, but school folks seem to pretend it doesn't exist. Ignoring reality locally isn't going to accomplish anything good and the ugly truth will eventually raise its ugly head at usually a most inopportune time. The unfortunate thing is there are going to be a lot of Knox Countians demanding to know why they didn't know about it in the first place.

## Friendly advice from an election geek



By Richie Beeler

Okay, truth is I'm a geek about several things, namely the weather, music and one other medium that I practically cut my teeth on: politics. Blessed (or cursed?) with a mind that works very mathematically, one of the aspects of local politics that has always held a particular fascination for me is the analysis of election returns. I have saved dozens of clippings and excel files through the years, dating back to my grandfather's first run for Welfare Commissioner in 1970. You can learn a lot from them. If you pay attention. And that is precisely what my most recent analysis of a particular election has compelled me to advise some folks to do. Pay attention. This is just some friendly advice. I am trying my best not to be sarcastic in this article, but to simply state my case based on my analysis. Please pray for me as I proceed. The election to which I refer was in actuality a referendum on four amendments to the Knox County Charter. The ballot questions were the result of a petition drive by a group of citizens who desired to see changes in the way Knox County ran its government. The amendments were voted on during the November 2008 presidential election. The voter turnout was heavy. Very heavy. The two most notable questions that emerged from the debate that season became known to the public as Amendment 3 and Amendment 4. Number 3 dealt primarily with reducing the size of County Commission from 19 to 11 members, with one commissioner being elected from each

district and two running for countywide at-large seats. It offered a significant change to the county's legislative makeup. Amendment 4 promised even more sweeping reform, seeking to take the independently elected countywide offices of Trustee, County Clerk, Register, Property Assessor and Law Director, and change them to appointed positions essentially under the direction of the County Mayor. It would have fundamentally changed both the government and the political landscape of Knox County. Any concern that voter apathy might render a skewed result went quickly by the wayside as more than 160,000 Knox Countians cast their up or down vote on each of the two amendments. For historical perspective, that's nearly 3 times the number that vote in most county general elections. So it is safe to say that the public thoroughly vetted the two issues by their attention to them at the ballot box. Another reality that emerged from the November 2008 referendum is that the voters really did have a clear understanding of what they were voting on. It has often been alleged that the public tends to make uninformed decisions on things like charter amendments. They usually pass simply by their presence on the ballot. But such was not the case in 2008. One amendment passed while the other failed. And the margins were not even in the same solar system. Amendment 3 passed with 83,000 votes in its favor, and 79,000 against. Interestingly, the measure was actually defeated on Election Day and survived only because of its margin in early voting. Opponents of the amendment still say that as people gained a more clear understanding of the impact of less representation on commission, more of them voted against it.

Nonetheless, Amendment 3 was adopted with 51.2% of the vote. Amendment 4 was a different story entirely. The measure that sought to appoint Knox County's historically elected offices was defeated by the voters. No, not defeated. Annihilated. The electorate made a clear delineation between reducing the size of commission and retaining their own right to vote. And it was a right that people unequivocally wanted to keep. The margin of defeat for Amendment 4 was devastating. More than 118,000 people voted against it, compared to fewer than 45,000 in favor. The 73% to 27% spread was even more magnified in some of Knox County's bellwether precincts. Some examples: Ball Camp - 1636 for, 4707 against. Bonny Kate - 561 for, 1929 against. Concord - 2258 for, 5313 against. Gibbs - 504 for, 3103 against. This sampling of some of the largest precincts in the various districts of Knox County further emphasizes how loudly and clearly the idea of appointed officeholders was rejected by voters. And so based upon the analysis of the data by this self-proclaimed election geek, my advice to the Charter Review Committee is simple and understandable: Amendment 3 should be revisited. The vote was extremely close, and in fact the sentiment of the public seemed to be trending against it as votes were cast. Amendment 4 should be thrown in the river with a rock tied to it big enough to represent its colossal margin of failure. And heavy enough to sink it to the bottom. That's not sarcasm. That's just wisdom from an election geek. A geek smart enough to know that numbers don't lie. And that voters usually know what's best.

## Where have all the greeters gone?

I have a love/hate relationship with Wal-Mart. I have grudgingly watched it move in to so many small towns and put to death so many beloved small businesses. Yet, as a single mom on a teacher's salary, the prices keep me going back. A few Christmas seasons ago, I was in Target shopping for something electronic and another customer, a man, and I got into a conversation about how much we despise shopping at Wal-Mart. Afterward, the person I was shopping with insisted we go to Wal-Mart to see how much cheaper the same electronic item would be there. I maintained that I didn't care how much cheaper it would be at Wal-



By Sarah Baker  
bakers@knoxfocus.com

Mart. I wasn't going, I insisted. After all, that would make me a hypocrite for the conversation I had just had. Needless to say, a couple of hours later my shopping partner and I were walking into Wal-Mart and guess who was walking out- the man who had just ranted with me about his disdain for it. We exchanged looks of mutual understanding and laughed. I shopped at the retail giant this week when I needed a new charger for my iPod. I needed a car charger, so I could charge it on the way to the park for an outdoor walk. I was exiting the store with my new charger when I realized I'd better go to the bathroom before heading to the park. I turned around and looked for the greeter so I could explain why I was coming back in and taking a bag with me to the bathroom. There was no one there to listen. While in the bathroom, it dawned on me that I was being hypocritical. **Continue on page 4**

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**Cont. from page 3**

Maybe I was just being silly, but this bothered me. I searched out a former greeter in the store and asked him about it. He told me that he didn't like the change either, that some of the former greeters feel that they are being weeded out. According to him, some feel that the corporation is hoping they will retire. He said, "They're trying to bore us to death so we'll just retire." I hadn't actually remembered that

I admit that I am a nostalgic person. I miss things like the soda fountain at Woolworth, the card catalogue at the library, and I wish bag boys still carried my groceries to my car. I can see how cutting out greeters might be practical. Let me just admit it. I don't care if it's practical. Wal-Mart has low prices, but it is also a huge, impersonal, sometimes overwhelming and often frustrating place to shop. The customer service department personnel and the check out associates are usually polite enough, but they frequently seem just as stressed and frustrated as their customers. The greeters were the first and last people that customers saw during a visit to a retail giant that is otherwise the most indifferent place on Earth to shop. I am really sorry to see them go.

# Chicken City

*"The Legend of Helen's Heat"*

Story told by John Maxwell

As the demand for fresh sausage became greater Helen said, "Let's make it now – why wait for later?"

So I ground the pork trimmings to be sold,  
Began mixing it up. Boy my hands got cold!  
I told Helen, "I'm tired of grinding all this meat."  
She said, "The flavor of our sausage can't be beat.  
We make it like they do back on the farm."  
But all this mixin' was tiring out my arms  
So I hollered at Helen to come help me out.  
She said she was coming – no need to shout.  
Told her to hurry so I can get this done  
She said, "Got a customer. You're not the only one!"

Asked Helen to get the hot pepper to season the pork  
She couldn't get the lid off (what a dork)  
In a fit she spilled too much pepper in the meat  
I screamed, "Helen! That's gonna burn peoples' seat!"  
She was tired of my complaining and walked away  
Sure looked spicy, that's about all I could say

So we sold that hot sausage for people to eat  
That day began the legend of Helen's Heat.

Folks, it's not only fresh sausage we make at Chicken City... We have a full-service meat department that cuts fresh beef, pork and chicken daily at the lowest possible prices. We also grind our beef the old fashion way here! Come visit and see that quality and service is alive at Chicken City.

**525-4750 2518 N. Central St. at Morellia**  
**Store Hours: 8:30 - 6:00 Mon - Sat; Closed Sunday (Day of Rest)**



# 106.1: A platform for local artists

**By Tasha Mahurin**  
Mahurint@knoxfocus.com

“We can play what we want,” Cindi Alpert said simply when asked what’s the greatest advantage to being an independently owned radio station.

Jeff and Cindi Alpert founded 106.1 The River just three years ago. The station, which features music from the ‘80s, 90s, and now’, has taken the Knoxville market by storm and, according to Alpert, keeping it local is the key to their success.

While The River is widely regarded as a station with mass appeal, the station has also become a go-to for local musicians.

“We have an open door policy regarding local musicians,” Alpert told *The Focus*. “I guarantee that if you walk in my door and hand me a CD, I will listen to it.”

This is no small promise from a woman whose day begins at 6:00 every morning. Alpert is up before dawn checking e-mails and preparing for the “Daily Dirt,” a morning show aside featuring celebrity gossip. She then



Cindi Alpert and husband Jeff founded 106.1 The River three years ago.

gets her 8-year-old daughter off to school before heading to the office.

“Oh, we work incessantly,” she related, “but the best thing about the radio business is that it rarely feels like work.”

Cindi and Jeff are involved in every aspect of running the Knoxville station from sales and marketing, to staffing and occasionally taking out the garbage. Despite their success the Alperets face many of the same challenges as other locally owned mid-size businesses. However, their entrepreneurial challenges have inspired a unique approach to the

Continue on page 4

## In Perspective

Admittedly, I am a creature of habit. Those who know me well could probably rattle off my daily routine without much consideration... so me call it compulsive, others obsessive. My husband actually suggested that “I consider seeking professional help” for it.

I have a “home” gas station. I stop there daily and have been known to gamble against my fuel light rather than stopping at another. I order the same blend of coffee from Starbuck’s and never change... I can be found in their drive-thru every Saturday morning like clock-work. My children see the same pediatrician I saw as a child. My hair color, which comes in a box because I’m too cheap to pay a stylist, has been the same for a decade.

Clearly, this facet of my personality also extends to my consumer purchases. I prefer to think of it as loyalty rather than a psychosomatic disorder ... I also know that I’m not the only one who purchases this way, despite those who find my systematic tendencies unnerving.

As I considered this notion, I reflected on my own “client list” at *The Focus*. As in any business, there is a natural ebb and flow to the sales cycle. However, when sales ebb rather than flow... one thing remains consistent- your base client list.

One of the most fiscally dangerous mistakes a business can make is to alienate its base- its core customer list or worse to never build one at all. Have you thought about those customers lately? Are you in the process of building a clientele? Here are some things to consider...

I tend to patronize the same businesses simply because they know my name, and they know what I order. There is something to be said for familiarity.

Continue on page 2

## Open for business

### Grilled to Perfection: Penn Station opens in Fountain City

**By Kareta Johnson**

If you’re craving mouth-watering subs that are grilled to order, friendly service, and a tasteful restaurant known for its popular Philadelphia Cheesesteak sub sandwich, there is only one place in Knoxville you must go!

Penn Station East Coast Subs opened its third Knoxville restaurant Tuesday, April 10th in Fountain City at 4909 North Broadway. “We have two other locations, one off North Peters and the other is located on Cumberland Avenue,” explained owner Mike Ford.

Ford is very experienced in the restaurant business. For about 12 years, he was company manager trainer

Continue on page 2



NFL coaching legend Jerry Glanville chats with News/Talk 98.7 FM’s Phil Williams during Kubota of Knoxville’s Grand Opening celebration Friday, April 13. Kubota is located at 4705 Clinton Highway.

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# Powell BPA, Rural/Metro emphasize safety in annual Teen Safe Driver Week

The Powell Business and Professional Association (PBPA) along with Rural/Metro Corporation, local and corporate sponsors and Powell High School Staff brought Teen Safe Driver Week to Powell High School students last week. The spring months of April, May and June that include prom and graduation have proven to be the deadliest for alcohol-related teen fatalities according to the National Highway Traffic Safety Administration (NHTSA). To help raise awareness, and educate students, the PBPA in conjunction with Rural/Metro implemented the Powell High School Teen Driver Awareness Program in 2009 in response to the high number of teen deaths due to vehicle accidents that occurred from 1999 to 2003.

Letters were mailed to parents of students with Learners Permits and Driver's Licenses the week before explaining the "Safe Driving Commitment Card" students were encouraged to sign. Every student who signed a commitment card

was eligible for a drawing at Thursday's award assembly.

Tuesday morning, students were greeted by Chick-fil-A and Bojangle's representatives handing out coupons to those who were wearing their seatbelt as they drove into the PHS parking lot. Two mock crashes were presented to students later that morning by Rural/Metro along with the PHS Drama department in the PHS parking lot to show the students the life threatening consequences of poor choices while driving. A team of Emergency Responders including fire trucks, ambulances and University of Tennessee Medical Center Life Star helicopter was present to give the students a realistic visual demonstration. Students also listened to a Tennova Emergency Room Surgeon, State Farm Agent, Sage Khoeler, PHS faculty and others as they shared facts and statistics about



PHOTO BY DAN ANDREWS.

**Rural/Metro held a mock crash in the parking lot of Powell High School on Tuesday, April 10 to encourage students to stay sober and stay safe on prom night.**

teen driver safety, and safe driving practices. Students were given opportunity to

ask questions and interact with the speakers.

The finale was an assembly

held for all students on Thursday. PBPA members and sponsors participated with students as they gave away over and \$5000 in prizes and scholarships to students whose signed commitment cards were drawn. Many of the prizes were items that every safe driver could use, and some were just the kind of things teenagers love. Prizes included gift cards for the purchases of sunglasses to ward off glare, a Bluetooth ear piece for hands free emergency calls, a navigational system, a number of \$50 gas gift cards, movie and restaurant gift cards, even a pair of PHS Prom tickets, and for

three lucky seniors, scholarships in the amounts of five-hundred, one-thousand, and two-thousand dollars.

Prize winners are as follows: Sophomores: Randa Salem, Tanner Thornton, Jesse Coots, Mortazious Bostick Juniors: Naomi Mayes, Jessica King, Paul Miller, Austin Bloomer, Victoria Jenkins, Lauren Shannon, Brittanie Qualls, Olivia Fleenor, Kelsie Shipley, Angel Hereau, Jordan Reagan. Seniors: Tyler Korth, Jordan Dotson, Katy Reynolds, Lauren White, Michael Crowder, McKenzie Hamilton and Andrew Ogle.

## In Perspective

**Cont. from page 1**

Some of the businesses I frequent are large chains, or corporations, yet they've hired great friendly people who provide topnotch service. Even the cashier seems grateful for my business. That's what it takes... the key to sales is establishing relationships.

With that being said don't get too familiar. Yes, you read that right. Its necessary to build relationships with your customers, but remember, they're still paying customers and should be treated as such.

Every now and then... they give me free coffee. Its not everyday, sometimes not every week- but occasionally, I'll stroll up to the counter, and they'll wink and say: "Its on the house." Discounting products and/or services for frequent customers is a great way to show your appreciation.

"Nothing happens until something is sold..." bona fortuna sit semper.



PHOTO BY ROSE KING

**PBPA members present scholarships to Seniors. Those awarded scholarships were: Fatima Abbasi-\$500 scholarship, Kelsey Walton-\$1000 scholarship and Taylor Norman \$2000 scholarship**

## Penn Station opens in Fountain City

**Cont. from page 1**

at Sagebrush Steakhouse and managing partner in waiting at Texas Roadhouse. However, Ford's experience did not begin there. Ford grew up working in his mother's independent restaurant and has been working in the restaurant industry for most his life.

Penn Station East Coast Subs first opened about 25 years ago in Cincinnati, Ohio. However, Ford opened the first Penn Station East Coast Subsin Knoxville as a managing partner back in 2009 with partner Tim Wirtz. The two are planning on opening at least two more in the

area within the next couple of years. It only took about two months for the Fountain City store to open and during that time Ford received about 300 applications. The store now has about 30 dedicated employees extensively trained and ready to serve. "We offer table service here, you do not have to get up and get your sandwich, we will bring everything to you," Ford said.

Superb service is not the only positive thing about the restaurant. "We set ourselves apart by offering good quality food," explained Ford, "All the sub sandwiches are grilled to order, we hand-cut our fries, and offer vegetarian subs." The grilled artichoke sub is every vegetarian's dream! The restaurant also hand squeezes their lemonade, offers about 52 tasty hot or cold sandwiches on a delicious freshly baked French bread, and serves melts-in-your-mouth baked chocolate chip cookies. The restaurant is ideal for catering events or to go for an afternoon lunch date!

Everything is cooked to order with high quality ingredients. And it is no secret



PHOTO BY KARETA JOHNSON

**Penn Station East Coast Subs opened last Tuesday at 4909 North Broadway.**

what is used on the subs; while placing your order, the ingredients are nicely displayed on shelves for your perusal. Customers can also go online and look at the nutritional data charts provided on the website.

Penn Station East Coast Subs has various locations all over the nation, from Virginia to Illinois to Pennsylvania. However, Fountain City is a perfect location for the

store, since the area is dear to Ford's heart, "I only live about 10 minutes away, so I am very familiar with the area and the people." Prior to the grand opening, many loyal customers and friends in the neighborhood stopped by the restaurant in hope that it was open. Ford loves giving back to his community and has reached out to local high schools to sponsor athletic programs and sports

like football and basketball.

"We've dropped off several sandwiches already to local high schools and at Virginia College," shared Ford. The sandwiches are not only appetizing but affordable and the store offers coupons, contests, and monthly specials. All you need to do is join the email program! For more information about Penn Station, please visit the website psknnoxville.com.



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# Edward Hull Crump

## The Boss

Part 4

Pages from  
the Political  
Past



By Ray Hill  
rayhill865@gmail.com

Edward Hull Crump, in partnership with U. S. Senator Kenneth McKellar, began his domination of Tennessee politics in 1932. Crump was then a member of Congress, although he served for only four years. The Memphis Boss announced he would not be a candidate for reelection in 1934. Crump had not especially enjoyed serving in Congress and disliked being away from his home and family. Crump and his wife Betty had three sons and even the Boss's most virulent critics acknowledged Crump genuinely loved and was loved by his family. E. H. Crump probably disliked being in Washington, D. C. for another reason; he was one of several hundred members of Congress and while his authority in Memphis was relatively unchallenged, he wielded no real power in the nation's Capitol. Crump could not help but notice the contrast between his own position in Congress to that of Senator McKellar, who was one of the most powerful members of the United States Senate. McKellar's own political organization spanned from one end of Tennessee to the other, while Crump's sphere of influence was centered in Memphis and Shelby County.

Crump was going home to Memphis, although not before choosing his own successor. Mr. Crump picked Walter Chandler to succeed him in Congress. Chandler has served in both the House and Senate chambers of the Tennessee General Assembly, as well as City Attorney for Memphis. Having designated his successor, E. H. Crump returned to the Bluff City to resume his own place as the undisputed leader of the Shelby County machine.

The 1934 elections were the first test of the power of the McKellar - Crump combine. Governor Hill McAlister and Senator McKellar were both up for reelection and Tennessee's other Senate seat was on the ballot due to the fact Senator Cordell Hull had been picked by President Roosevelt to serve as Secretary of State. Hull's resignation from the Senate allowed Governor McAlister to fill the vacancy by appointment. McAlister appointed former Tennessee Supreme Court Justice Nathan L. Bachman, a choice that was reputedly highly pleasing to Senator McKellar.

McAlister was once again challenged by Lewis Pope in the primary, while interim Senator Nathan L. Bachman faced West Tennessee Congressman Gordon Browning. Browning had seriously considered running against McKellar, but later confessed he could not obtain a single commitment of substantial support against the powerful senior senator.

Crump was going home to Memphis, although not before choosing his own successor. Mr. Crump picked Walter Chandler to succeed him in Congress. Chandler has served in both the House and Senate chambers of the Tennessee General Assembly, as well as City Attorney for Memphis. Having designated his successor, E. H. Crump returned to the Bluff City to resume his own place as the undisputed leader of the Shelby County machine.



COURTESY OF THE COMMERCIAL APPEAL

E. W. Hale and E.H. Crump, 1944.

Browning opted instead to compete against the far less formidable Bachman. Crump came out strongly for McKellar, McAlister and Bachman. The three ran as a ticket inside the Democratic primary.

Pope again ran largely against the Crump machine, but lost by almost fifty thousand votes. Congressman Gordon Browning lost to Senator Bachman, although he ran a credible race.

Two years earlier, a bitter Lewis Pope had engaged in a lengthy correspondence with Senator McKellar complaining about the results of the Democratic primary, while seeking McKellar's help in securing a high paying Federal job. McKellar responded politely, though frequently pointedly, to Pope and went about seeking a Federal position for Pope.

As usual, McKellar had some success in finding a job for Lewis Pope, but apparently Pope grew impatient and the job never came through.

Despite having lost by a much larger margin, Pope once again bolted the Democratic Party to run as an Independent in the general election. Pope allied himself with former Governor Ben W. Hooper, a Republican, in an attempt to revive the old "fusionist" combine of Independent Democrats and Republicans. Hooper was trying yet another comeback by challenging Senator McKellar, who had beaten him eighteen years earlier.

Pope ran a better race in the general election than Hooper, but still lost decisively. McKellar crushed Hooper to win his fourth term in the Senate. The McKellar - Crump axis had survived its first political test with flying colors. Lewis Pope would sporadically reappear from time to time in Tennessee politics, but after having left his own party twice in as many elections, he was finished as a candidate.

In 1935, Governor McAlister, facing increasing budgetary problems, proposed a sales tax, outraging Crump who was fiercely opposed to any such tax. Crump broke with McAlister and denounced him as one of the "sorriest" governors in Tennessee history. McAlister, wanting a third term in 1936, hoped the breach with Crump could be healed, was disappointed to discover the Memphis Boss would under no circumstances support him again, despite an appeal on his behalf by Senator McKellar. Once again, the McKellar - Crump alliance seemed to be threatened. The Memphis Boss made no move to offer support to any prospective candidate for governor while McKellar decided to support Burgin Dossett. Dossett was an official with the Social Security Administration in East Tennessee and had received the appointment through McKellar's patronage. The gubernatorial contest soon boiled down to former Congressman Gordon Browning and Dossett. Browning was completely unacceptable to Senator McKellar who still resented the fact Browning had quite nearly run against him in 1934. McKellar also rightly suspected Browning still harbored senatorial ambitions and did not want to do anything to promote a Browning candidacy. Clearly the best course for McKellar was to remove Gordon Browning from the political scene by defeating him for governor in 1936.

The campaign was well under way when E. H. Crump made an announcement

that shocked many of his associates, but stunned Senator McKellar. Crump endorsed Browning. Newspapers gleefully questioned whether the Memphis Boss had finally broken with his old ally McKellar. The Senator hotly denied any such break, but was angry and hurt by Crump's endorsement of Browning.

Gordon Browning won an overwhelming victory in the Democratic primary, receiving a huge vote in Shelby County. Crump may have wished to send Senator McKellar a message by demonstrating his own political power or he may well have simply endorsed Browning because it seemed more likely Browning was going to win the nomination in any event.

Whatever pleasure or satisfaction the Memphis Boss derived from Browning's election was short lived. Crump became uneasy when the new governor announced several appointments to his administration, among them Lewis Pope who had been installed as a special tax collector for the State of Tennessee. Crump loathed Pope who had twice left the Democratic Party to challenge the legitimate nominee in the general election. Pope had also been a virulent critic of both Crump and the Memphis machine. Other Crump opponents joined the Browning administration, much to the Memphis Boss's dismay.

When Tennessee's junior United States Senator Nathan L. Bachman died of a sudden heart attack on April 23, 1937, only three months into his new six-year term of

office, it was up to Governor Gordon Browning to fill the vacancy. Browning came to Memphis to confer with Crump about the senatorial appointment and it proved to be a fateful meeting that would ignite bitter internecine warfare inside Tennessee's Democratic Party.

The meeting between Crump and Browning was private and the only accounts are those of the participants and neither agreed entirely upon the details. Each man had his own version of the story, but it seems apparent Browning proposed to run for the United States Senate himself in 1938 and in turn offered to support Crump against McKellar in 1940. Furthermore, Browning indicated Lewis Pope should be the gubernatorial candidate in 1938. Crump was astonished by the governor's proposal and pointed out had Browning wished to see him in the Senate, he could appoint him to the vacancy caused by Senator Bachman's death. Gordon Browning's highest political ambition throughout his career was being elected to the U. S. Senate and Crump's version of the meeting seems more credible. Browning miscalculated if he truly believed Crump would run against his old ally Senator McKellar. While Crump certainly could have carried Shelby County in any race he made, the McKellar organization would have strongly supported the senator for reelection and McKellar would likely have been the beneficiary of getting support from Crump opponents that ordinarily would have opposed him.

Furthermore, Crump did not especially like Washington and while he very well may have hoped Browning would formally offer him the appointment to Bachman's seat, the Memphis Boss would likely have turned it down.

Browning further miscalculated that there was any circumstance that would cause Crump to support Lewis Pope for any office. Governor Browning, when the news of the meeting became public, retorted the Memphis Boss was lying and simply mad because Browning had not offered to appoint him to the Senate.

Browning, knowing his own alliance with E. H. Crump and the Shelby County machine had come to an end, took bold steps to make the machine politically impotent. Browning proposed the legislature adopt a county unit bill, similar to the national Electoral College, giving each Tennessee county a certain number of votes, making the actual popular vote meaningless. It would have the effect of negating the huge vote Crump was able to produce for his favored candidates. Browning also set out to seize complete control of the election machinery in the state.

Crump was caught by surprise and while he recognized the threat to his own political power, he found himself in the uncomfortable position of having to appeal to Senator K. D. McKellar for aid in what promised to be a fight with Gordon Browning that would go the length of the bar and out into the street.

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Knox Housing Partnership officials, Mayor Madeline Rogero and community leaders cut the ribbon to officially open Dutch Valley View.

# Knox Housing Partnership Opens New Affordable Housing Development

Last Monday Knox Housing Partnership officials, Mayor Madeline Rogero and community leaders gathered for a ceremony to officially open its latest affordable housing, high performance apartment complex. In conjunction with the event, City of Knoxville Mayor Madeline Rogero kicked off Community Development Week.

The Dutch Valley View apartment complex is Knox Housing Partnership's eleventh Leadership in Energy and Environmental Design (LEED) for Homes project and was designed by Elizabeth Eason Architects. Energy, lighting, water, and materials efficiency were optimized to reduce maintenance costs and utility bills, and the lights, fans, and refrigerators in the apartments are all Energy Star certified. Two of the units are universal design units which will accommodate

those with audio/visual and mobility disabilities; special features in these units include a roll-in shower, custom kitchen cabinetry adjusted for ease of use, and safety alarms with horns to sound and lights to flash.

"Dutch Valley View is a key addition to our inventory of affordable rental units here in Knoxville," said Knox Housing Partnership's Executive Director, Jackie Mayo. "These units have been designed for high efficiency to minimize utility and maintenance costs which also contributes to their affordability. We are very proud of the sustainable design and anticipate that we will receive a LEED for Homes Gold certification for Dutch Valley View."

The Dutch Valley View complex replaces a foreclosed dilapidated four-unit apartment complex and was made possible through City of Knoxville

Community Development Department HUD funds (Neighborhood Stabilization Program and HOME), which is part of the City's ongoing pledge to support access to affordable housing.

"This is a solid example, again, of how well government and private partnerships can work together," said Community Development Director Becky Wade. "We know families who will call this home are excited about moving in and becoming part of this community."

The ribbon-cutting at Dutch Valley View kicked off National Community Development Week with the theme "Community Development: Partnering to Build Strong Neighborhoods." For additional information about renting a Dutch Valley View apartment, please contact LaShawn Hall at KHP at 865-637-1679, extension 228.

## 106.1: A platform for local artists

**Continued from page 1**

business end of radio.

"We run a 'lean and mean' operation," Alpert stated. "Because of that, we have been able to take FM radio advertising and make it affordable for the small to mid-size business."

By implementing this formula into the running of their business, the Alperths have been able to use their passion for music to help drive the local economy, all the while supporting local musicians.

Local artists are certain to be heard, because the other driving factor behind The River's success is a commitment to mass appeal.

"We want to reach as many people as possible. I've been told over and over, that we're the one station everyone in the family can agree on," Alpert remarked when recalling a comment made to her by the mother of a teenage daughter.

And speaking of young women, we also asked Alpert, who has achieved success both personally and professionally, what advice she would give a young woman beginning her career?

Her answer was simple and profound: "I would tell her to put down the phone and stop texting. Get off Facebook for a minute and really learn to be present and engage with people."

Those are words to live by friends, from a woman who knows how to get the job done.

If you'd like to know more about Knoxville's only independently owned and operated radio station tune in to 106.1 FM, or join them for River Night at the Wild Wing Café on Thursdays from 6:30-9:30. You may just hear the Cindi Alpert Band, featuring three local jazz musicians from where else but the University of Tennessee jazz program, and of course, Cindi.



Ted Hatfield wishes Commissioner Jeff Ownby a happy birthday at Rothchild's on Thursday, April 12.

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## Hardin Valley Academy: A New Soccer Powerhouse

By Alex Norman

It's no secret that the powerhouses of boys soccer in Tennessee are based in the East... especially in Knox County.

Bearden, Farragut, CAK and Knoxville Catholic have all won state championships in the past decade.

In 2011, Hardin Valley Academy took their place among the elite teams in Tennessee, winning the Class AAA state championship, and finishing 19-0-5 on the season.

"The perception of the program has changed a lot since the state championship," said Hardin Valley Academy head coach Mike McLean. "The community and parents are even more eager to get involved and the players naturally have higher goals for this season."

Hardin Valley Academy hasn't been around very long, and obviously neither has this soccer program. This is only the Hawks fourth season playing varsity soccer. They had no choice but to learn quickly.

"I told our team if we can play quality teams like Farragut, Bearden and others, it will only make us better in the future," said McLean. "Our region is one of the hardest regions to win and advance to the sub-state. We did expect success this early because we knew we were located in the middle of a highly talented area of Knoxville. Also, the first year our younger players were getting a lot of experience early on, which helped them in the long run."

In 2011, whenever the Hawks needed a big goal, they seemed to get it from Nick Skoda. In the state championship game against Science Hill, Skoda had the only tallies of the night in the Hawks 2-0 victory. In 2012, it is more "offense by committee."

"This team will not rely on one or two standout players to score, but instead will work as a team," said McLean. "Jonathan

**Continue on page 4**

## Karns Senior Signs With Johnson and Wales



PHOTO BY DAN ANDREWS.

*Mayor Tim Burchett dropped by to congratulate Tia Luneke on her signing. Back Row: Mayor Burchett, parents Jerry and Andrea Luneke, and sisters Leah and Kari Luneke. Front row: Johnson & Wales University Head Volleyball Coach Callie Phillips, Tia Luneke and Head Volleyball Coach Kaynette Williams.*

By David Klein

Tia Luneke wanted to play volleyball. That was the goal of her college search. The Karns High School senior has realized that dream of playing volleyball at the next level. She signed Friday afternoon with the Johnson and Wales Wildcats, a small school of 2400 students in Charlotte, North Carolina.

Luneke, who played defensive specialist at Karns, will enter the culinary program at the school where she hopes to receive the training she needs to open her own restaurant. As a defensive specialist at Karns, Luneke saved balls that the other team was

trying to kill for points. She also set up her teammates.

It was a bit of a challenge finding Johnson and Wales. "I wasn't sure what I wanted to do," Luneke said. She said her dad stumbled across Johnson and Wales and emailed the coach. It also helped that the assistant coach had seen Luneke play at a volleyball camp at Clemson University.

"I applied first to the college of baking and pastry arts," Luneke said. When she discovered admittance into the program was full, she said the head

**Continue on page 2**

## Lady Bulldogs aim for the stars

By Ken Lay

For the past four seasons the Bearden High School softball team has suffered through growing pains while coach Leonard Sams has worked tirelessly to rebuild the program and restore the Lady Bulldogs to their past diamond glory.

It looks as though Bearden has finally turned the corner.

Bearden (8-5 overall, 5-3 in District 4-AAA) opened last week with a pair of impressive victories.

The Lady Bulldogs routed Heritage 11-1 on Monday, April 9 in Maryville and followed up that win with a 3-0 shutout of preseason favorite Maryville at home on Tuesday.

In last Monday's contest against the Lady Mountaineers, the Lady Bulldogs made life miserable for Heritage ace Logan Smith.

Bearden seniors Kiarra Freeman (center fielder) and Sara Burklin (first baseman) each drove in runs while Racheal Goodson and Danielle Willis each had extra-base hits.

"We just hit the ball," Sams said. "Everybody hit the ball from top to bottom."

**Continue on page 3**

## Central settles for tie

By Ken Lay

Central High School boys soccer coach Russ Wise couldn't conceal his frustration after Tuesday night's match.

"We played like a bunch of individuals," Wise said after watching his Bobcats have to settle for a 2-2 draw against Clinton in their opening District 3-AAA Southern Division match against Clinton at Dan Y. Boring Stadium. "We had lots of individual play and there were times when they had 10 people behind the ball."

"We wanted to play as individuals and when we do that, we lose."

That wasn't quite the case on this night. Central

and the Dragons played to a tie but it sure felt like a loss for the Red and Black.

For 78 minutes, the Bobcats had the victory. But the defensive breakdowns in the latter stages of the match were costly.

Clinton's Nathan Braden trimmed the 'Cats advantage to 2-1 with a goal in the 76<sup>th</sup> minute. Brandon Roberts scored the equalizer two minutes later to help the Dragons salvage the draw.

"Clinton didn't quit," Wise said. "[Dragons coach] Dan [Jenkins] is a great coach and he never lets them quit."

Wise said he was extremely disappointed in

the final two minutes.

"I would've thought that that first goal would've woke us up but obviously, it didn't," he said. "This was a big game for us because the winner of this game would've gotten a leg up in the district tournament."

Clinton certainly could've mailed things in early but the Dragons hung around despite being outshot 21-3.

Central (1-1-4 overall, 0-0-1 in the district) had its chances to put the Dragons away early. The Bobcat forwards, however, got a little too fancy on their early scoring chances.

**Continue on page 3**



*Clinton's Adam Rice challenges Central goalkeeper Corey Plont in a District 3-AAA Southern Division match Tuesday at Dan Y. Boring Stadium. The Dragons and Bobcats battled to a 2-2 tie. Photo by Dan Andrews.*

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# Karns enjoying winning streak

By Ken Lay

Wins have been hard to come by for the Karns High School baseball team --- until recently.

The young Beavers, however, nabbed their third consecutive victory Wednesday when they knocked off Central 8-2 Wednesday night in a District 3-AAA game at Tommy Schumpert Park.

"We have a lot of young guys who are learning the game of baseball and learning to compete on every pitch," Karns coach John Rice said. "Our kids are working their rear ends off and someday, this group is going to be special. I don't know if it will be later this year or if it will be next year.

"Now, we have three wins in a row."

The Beavers (6-14 overall, 2-7 in District 3-AAA) defeated Central 6-3 Monday, April 9 and downed Webb on Tuesday before sweeping the season series against the 'Cats (3-16, 1-11) on Wednesday.

Karns started the scoring with four runs in the top of the second inning. Third baseman Will Harris led off the frame with an infield single. He took third, one out later, on a double by by Haden Roberts.

Central pitcher Garrett Beard struck out Beavers pitcher Caleb Cross for the second out. Hunter Hill then drew a walk to load the bases. Harris gave Karns a 1-0 lead when he scored on a wild pitch. Chris Reddick then walked before Matt Oster

delivered a three-run triple to make it 4-0.

"Central is a lot like us," Rice said. "They're young and I think that bases-clearing triple took a lot out of them."

The Bobcats threatened in the bottom of the frame as Beard and third baseman Skyler Keener both singled, Cross, the Beavers sophomore left-hander, escaped any damage as he had two strikeouts and a groundout.

"You have to tip your hat to their pitcher," Bobcats coach Brian Lovett said. "He threw really well.

"Karns is a well-coached team and they really took it to us today."

The Beavers added a pair of runs in the sixth and two more in the seventh.

Meanwhile, Cross was

nearly flawless on the mound throughout the first five innings, He struck out the side in the fourth, fifth and seventh respectively. The seventh inning, however, saw Cross walk a pair of Central hitters after retiring the first batters of the inning. Cross extinguished the threat by fanning Brandon Turner to end the game.

Cross, who had 11 strikeouts, also drove in a run with an infield groundout in the top of the sixth.

The Bobcats scored their runs in the bottom of the sixth on a two-run double by Beard. That scored Tyler Jones, who reached on an error and Brandon McFarlane, who singled.

# From Bearden to the Majors: The journey of Aaron Schoenfeld

By Alex Norman

It's been an interesting few months for Aaron Schoenfeld.

The former Bearden soccer standout was picked up by Montreal in the second round (20th overall) in the 2012 Major League Soccer Supplemental Draft, and fully expected to make the Impact roster.

But Montreal decided to release Schoenfeld, and that is something the Knoxville native uses as motivation.

"I was upset. I have a lot of confidence in myself," said Schoenfeld. "I thought I would have been on the roster, but this is a business. One coach could rate you high, and another might not care for you."

After his dismissal from the Impact, Schoenfeld got a call from one of the premier franchises in the MLS. Schoenfeld was going to get a second chance, with the Columbus Crew.

"I've certainly been on opposite ends of the spectrum, and experience highs and lows," said Schoenfeld. "It has been a whirlwind. I'm thankful to have had my family and friends supporting me through this."

Schoenfeld, who turns 22 on April 17th, has already seen his first game action, ironically enough against Montreal, a 2-0 win for the Crew on March 24.

"It was an awesome experience. Back in college if you got 2000 people to a game you were fired up," said Schoenfeld. "Walking out of the tunnel the first time, I got chills. I couldn't wait for the opportunity to hear my name called."

Schoenfeld understands that getting playing time is tough, especially for a rookie.

"They said that they like what they see out of me so far," said Schoenfeld. "I just want to contribute any way I can and get better every day. If I get some minutes, that would be great. But if not I won't be disappointed. Goals would be nice... maybe 3 or 4 this year to help the team."

Bearden High School helped give Schoenfeld a good amount of the foundation for his professional career.

"Bearden is a unique program. Eric Turner (Bulldogs

head coach) is such a competitor, and he demands the same from you every day," said Schoenfeld. "The fitness level you have to have at Bearden High School is harder than at any level I've ever played at, and helped me get mentally prepared."

After graduating from Bearden in 2008, Schoenfeld's next step was to play in college, and he helped build a program a couple of hours down the road, at East Tennessee State University.

"I can't say enough about that program and what they did for me," said Schoenfeld. "They have a great coaching staff and one of the best sport science programs. I've talked to a lot of people and they haven't even heard of ETSU."

Schoenfeld added, "We made it to the NCAA tournament, and took (perennial power) North Carolina to overtime. I think in a few more years, ETSU could make a deep run in the NCAA tournament, like Charlotte. Both programs have similar character."

Most of the soccer powers in the state of Tennessee reside in the East. Bearden, Farragut, C.A.K., Catholic and now Hardin Valley all have state championships on their resume in recent years.

Which makes the lack of a men's soccer program at the University of Tennessee-Knoxville a glaring example of a missed opportunity to have a successful team, just a stones throw from those high schools.

"I can't believe it. I always heard growing up that they would get a team, and it would be really good for the area," said Schoenfeld. "If the University of Tennessee could get a team, that would serve as motivation for a lot of local kids. There is no reason why they couldn't be in the top 10 nationally, with all the resources they have."

Until that day comes, local talent like Schoenfeld will have to advance in their careers away from Knoxville, playing college soccer away from home.

But he's still representing Knoxville... as the first Knoxville native to ever play in Major League Soccer.



Dick Henley, longtime Tennessee School for the Deaf football coach, will be inducted into the TSSAA Hall of Fame Saturday. Henley's Vikings, led by (from left) All-America honorees Michael Whittemore, Reiko Pearson and Ethan Swafford, earned a national title in 2011. Henley also was named National Coach of the Year by NDIAA in 8-man football this past season.

## Like Yankees, Dick Henley is a winner

### TSD coach to be inducted into TSSAA Hall of Fame



By Steve Williams

It wouldn't have been surprising if Dick Henley had become a baseball manager instead of a football coach. After all, he fell in love with the New York Yankees at age 11. Over 50 years later, his e-mail address starts out "henley4yankees."

Henley's enchantment

with major league baseball's winningest franchise actually began in 1961 with his arrival as a student at Tennessee School for the Deaf, where he would later become a highly successful football coach, athletic director and teacher, a career which will be recognized this Saturday with his induction into the TSSAA Hall of Fame.

After first being "mainstreamed" in an oral class at a public school in Nashville, Henley's parents decided their son needed

to start at TSD. At his new school, "I was exposed to a lot of things," recalled Henley. That included baseball.

Henley still hasn't forgotten Whitey Ford and the time New York's great lefty pitcher belted a home run.

"CBS showed a Yankees game every Saturday night back then," said Henley. "I remember the boys at TSD watching the game and started screaming. I didn't know baseball rules. They explained to me what was happening. As a result, I learned not only about baseball but sign language."

Henley is one of a special few with Knoxville ties who have been selected to the state high school association's Hall of Fame. A luncheon ceremony for this year's class of inductees will begin at 11 a.m. (CDT) in Murfreesboro. Tickets, \$25 each, are on sale on line at www.TSSAA.org. None will be sold at the door.

Henley was born deaf but his parents, Rudy and Freddie, didn't know it the first two years of his life.

"At first they thought I was ignoring them," said Henley. "Later they took me to a doctor."

When the Henleys received the news their son could not hear, they were "in shock. My mom

**Continue on page 4**

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232 HUBERT GUSBY
226 DAVID PEIGH
HIGH SERIES SCRATCH--MALE
621 BILL BYRGE
605 HUBERT GUSBY
604 BARRY MCGILL
HIGH GAME SCRATCH--

FEMALE	796 DAVID MYERS
	770 BILL BYRGE
	769 RALPH ALLMON
234 CAROLYN MCGILL	
173 BARBARA GRUBB	
172 MAUDE WALLACE	
HIGH GAME SCRATCH--FEMALE	
252 BEULAH ARMETTA	
246 LYNN PORCO	
244 JOY TINDELL	
HIGH SERIES SCRATCH--FEMALE	
676 LYNNE PORCO	
645 NEDRA SATTERFIELD	
644 JOY TINDELL	
THURSDAY NO-TAP:	
HIGH GAME SCRATCH--MALE	
300 CURTIS TINDELL	
278 BILL BYRGE	
277 DAVID MYERS	
HIGH SERIES SCRATCH--MALE	

## Karns Senior Signs With Johnson and Wales

Cont. from page 1

of admissions urged her to apply to the culinary arts major. She got accepted into that major on a college scholarship to play

volleyball.

Luneke said it is Johnson and Wales' third year of offering volleyball. She said that as a freshman, she got into some trouble. To give her something to

focus on, the volleyball coach, Coach Williams urged her to get into the sport. Her dad said, "Just do it."

"Volleyball helped me to be a role model," she said.

Tia said that the best thing about volleyball is that every point is a new point. "We work as a team. Everyone is very supportive." The most challenging thing she said is trying to fix old habits and improper muscle memory. "But once you accomplish it, it's the greatest thing in the world. We (the team) are a family and give back to each other."

Karns lost five seniors from the 2010-2011 state team but surprised some people, Luneke said. She can't wait to begin her career at Johnson and Wales. "They have the same colors as Karns, but they have a better mascot," she said.

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# Arts & Entertainment

## The Launch

By Jack Ryan  
Guest Columnist

First of all, if you're in business or in entertainment, I hope...NO, I trust, that you are using social media. Ladies and gentlemen... I usually ask you to lend me your ears...I'm asking for your eyes this time for just a moment. Facebook and twitter are essentials to promoting whatever it is you want (or need) to promote. Including a new radio show on a station that has been looked over one too many times in this town. My name is Jack Ryan. I want to share my story with how we launched my new "Afternoon Drive with Jack Ryan" show on Merle FM.

So, I get a call from Ron Meredith, station owner of Merle FM a few weeks ago. I met him at a small drug store/deli in Clinton to discuss what he had in mind. Ron has big goals and big dreams. It's obvious when you talk to the guy that he has aspirations that are much higher than the normal person. And the creativity of Ron is unlike anyone I've met, (and I've been around a lot of creative people.) His idea was for me to come on and take over the afternoon spot on this country station. I was intrigued partly because I was unemployed and really wanted to stay in this area, and partly because I was well.... Intrigued. After we came to terms on exactly what I was going to do for the station and how I might be of assistance, the creative juices on how we'd launch this thing began to flow.

The first place I started. Facebook. And it set the stage for everything that followed.



BY DAN ANDREWS

Mayor Tim Burchett drops by to wish radio personality Jack Ryan well on his return to the airwaves at new home Merle FM on Thursday, April 12.

Because I had maxed out at 5,000 friends from a previous venture and had control of that Facebook page, I was able to reach out instantly to those people and let them know I was planning on making a move to another station. The response initially was overwhelming. So, I took it one step further, and decided to 'tease' my friends by telling them that an announcement on where I would land next would be coming soon. The anticipation was much more than I had expected. So Ron and I came up with a plan to drag the announcement over the Easter weekend and break the news on the Monday after the holiday at 5:20 in the afternoon. Then we began to give out clues on Facebook as to where I might land. We recorded a message on the station phone system and gave out the phone number on Facebook for people to call in and leave a message. The phone started ringing off

the hook! Then, I was able to shoot a couple of videos with High Velocity that created even more excitement. We ran one on Facebook on Friday before the weekend and by Monday we had amassed thousands of comments, 'likes', messages and phone calls. By Monday, we were able to launch our second video with the announcement that I was going to Merle FM... I was able via Facebook and Twitter to thank a few of the sponsors that had jumped on board with me early (Elliotts Boots and Toyota Knoxville) on video and we were off to the races.

Because of our interest on Facebook, Twitter, and LinkedIn, we were able to grab the attention from WBIR, WATE, FOX 43 and WVLT. To put a cost on the exposure we were able to generate from the stories that ran in the 7 a.m., 5 p.m., 6 p.m., 10 p.m. and 11 p.m. hours would be in the thousands of dollars. Again, social media is

where it started. If we had simply come out and said I would begin my quest Thursday at 3 on Merle FM with no teasing and excitement, our marketing ploy would not have worked. But because we used the technology of the day and understood where to reach to people, FREE, we generated over 18,000 hits on our website... in one day! And we won't know for a little while longer how many people tuned in. No fewer than tens of thousands if our bets are close. Was it all because 'Jack Ryan' was moving over to Merle? I doubt it. I think it was because we created a monster on social media that exploded to traditional media, and it generated the curiosity of the public in a way that's indescribable. Again, if you are in business, or in marketing and Facebook is not a part of your strategy. I suggest changing the strategy. I'm here to say it worked.



Art Center volunteers use their creative inspiration for the Garden Party birdhouses

## FCAC: Strictly for the Birds!

By Sylvia Williams

In the past eight years, Fountain City Art Center volunteers have made and donated mugs, books housing elaborate original watercolor paintings, and hand-painted chairs, all to be auctioned at the Annual Garden Party Luncheon in the gardens of Ginger and Bill Baxter. This year, however, is "strictly for the birds!" In spite of recent foot surgery, art instructor and FCAC Board member Christine Harness came up with the idea of offering hand-painted birdhouses at the 8<sup>th</sup> Annual Garden Party Luncheon on Saturday, May 12. "We should have about 20 birdhouses by the Garden Party," says Christine. Since the birdhouses will be offered in an auction, some lucky guests will probably get a real deal!

Reservations for the Garden Party can be made through the Fountain City Art Center at 213 Hotel Avenue next to the Park. The cost is only \$35 per person, and tables for up to 8 guests may also be reserved. This year, the Ben Maney (jazz) Trio will offer the musical entertainment, and Jeff Patin will donate gourmet sandwiches from the Creamery Park Grill. You can call or email: 865.357.2787; fcartcenter@knology.net. The Art Center is open Tuesday - Friday until 5 and from 9-1 on Saturdays. We also offer art classes and new professional art exhibits every month, always free to the public. Visit us on Facebook, too, or go to our website: www.fountain-cityartctr.com.

## Central settles for tie

**Cont. from page 1**

"We just came in here overconfident and we just thought that we were going to come in here and win this game."

The 'Cats finally took a 1-0 lead in the 39<sup>th</sup> minute on a goal by M.J.

Sheriff. Julian Cosner was credited with an assist on the game's first marker.

Central took a 2-0 lead early in the second half when Ryan Haaland scored in the 52<sup>nd</sup> minute.

## Lady Bulldogs

**Cont. from page 1**

"We were on and we were relaxed. We absolutely stroked it."

Meanwhile, Bearden junior pitcher Jessie Goodson surrendered one hit against Heritage.

She hurled a three-hit shutout and struck out four in Tuesday's victory against the Lady Rebels, who suffered their first regular-season district loss in more than two years.

Goodson, the Lady Bulldogs' pitching ace, has a perfect 5-0 district record. She also singled and scored against Maryville as the Bearden bats were again potent.

The Lady Bulldogs feature a mix of savvy veterans and talented newcomers and all have contributed to the squad's recent success in 2012.

"Our freshmen aren't afraid of anything. They just want to play," Sams said. "Our upper-classmen can now play within themselves.

"Our five freshmen have really made a big difference for us. They're relaxing and hitting well."

These two wins avenged earlier district losses. The Lady Mountaineers outlasted Bearden 3-2 in March while Maryville got a five-inning 10-0 win over the Lady Bulldogs earlier this season. Bearden also has an 8-4 victory over rival Faragut this season. It was the first win over the Lady Admirals in six years.

## Powell players 'All Shook Up'

By Sarah Baker  
bakers@knoxfocus.com

On March 30 and 31, the Powell High School Choral Department presented two dazzling performances of "All Shook Up," a jukebox musical with Elvis Presley music. The plot is based on William Shakespeare's comedy "Twelfth Night," but the show is more hilarious than it is highbrow. Chorus teacher Jim Kennedy lived up to his reputation of providing a high school musical with the kind of finesse and polish one expects to see only from professional theatre companies. Audiences laughed, wiggled, and tapped their feet to the music as they rooted for the characters to find true love.

Kyler Roberts hit the mark as Chad, the beguiling, guitar-playing roustabout who shows up in a boring, small town and turns the heads of the ladies. Cassidy White also captivated the audience as Natalie, the grease monkey girl who poses as a boy in order to be closer to Chad. KaitlynHouseholder played Sylvia, the owner of the local honky-tonk and her performance of "Can't Help Falling in Love" was especially poignant. One of the most appealing characters is Dennis, the foil of Chad as an insecure intellectual, who is in love with Natalie who is love with Chad.



Cassidy White and Kyler Roberts as Natalie and Chad

Like every good Shakespeare comedy, most characters are in love with someone who is in love with someone else. Caleb Brewer was pure gold as Dennis. Tori Palmer was also perfect as Sandra, the sultry and sophisticated museum worker, who is the only woman in town without any interest in Chad. Of course, Chad is madly in love with her and she is in

love with Ed who is really Natalie dressed up as a boy. Whew! In true Shakespeare fashion, everyone ends up with his or her proper soul mate at the end and the PHS singers did a great job bringing us to that moment. Other great performances included Rebekah Harbin as Lorraine, Tucker Hyde as Dean, Noah Muncy as Dean, Jessica King as Henrietta and

especially Whitney Pitman as the uptight mayor, Matilda. The play was directed by senior Allie Patton, who has extensive theatre experience at Theatre West Virginia and other playhouses. Patton will be attending Ryder University in the fall and major in musical theatre. Congratulations to all of the PHS Chorus for another remarkable show!





One of God's gifts taken by Ralphine Major

# God's Gifts

Easter gives mankind the greatest gift in a crucified Saviour's resurrection so that we may have eternal life. The promise in John 3:16 is more than man deserves: "For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life." But, God also gives us "gifts" every day.

It has been five years since our mother had her heart attack. The first person who called when she came home from the hospital was our friend, Nancy Jean Davenport. (Focus readers may recall hearing about Nancy in "Glimpses of Glory," 2-14-11). We discussed medicines, miracles, and "The Real McCoy" (my Focus column of 2-7-11). Our talk turned toward the gifts God gives us. Nancy told about seeing cattle grazing on a hillside on her way to work one day. "God gives us gifts every day, but we must be aware of them," she said. "They are all around us." Since that time, I have looked for God's gifts each day--and I have found them!

I have seen a rainbow, a baby's smile, a harvest moon, and a frisky foal in the meadow. I have seen breathtaking beauty in snowflakes, silver-lined clouds, snow-capped mountains, sunsets over the ocean, and sunlight filtering through autumn leaves. I have marveled at His handiwork when I have seen a double rainbow, a newborn calf nursing its mother, a white-tailed deer, and a robin's nest where a new life--albeit a small one--began; and I am reminded once again of the song that tells us "His Eye is on the Sparrow."



By Ralphine Major  
ralphine3@yahoo.com

Among God's indescribable gifts, I have heard a bird singing, a child's laughter, bagpipes belting out "Amazing Grace," carolers singing "Silent Night," and the familiar voice of a friend when I answer the phone.

I have noticed the fragrant smell of honeysuckle vines, freshly mown hay, and a spring rain.

I have been blessed to taste a refreshing drink of cold water, to feel a gentle breeze or the warmth of the sun's rays, and to know the kindness of friendship when I open the mailbox to find a card from a dear friend.

I have taken joy in a chance meeting of a long-time friend; in birthday celebrations with family and friends; and in seeing soldiers return home to their loved ones--knowing that because of them I can witness "Old Glory" waving freely in the wind.

God's gifts each day, as insignificant as they sometimes seem, can almost go unnoticed. Too often, I take them for granted. These special blessings give our spirits an extra lift, warm our hearts, and give us a reason to rejoice and be thankful for God's goodness. As Nancy Jean reminds me, "God spreads the banquet table for us every day." In our hurried and hectic pace, may we each take a moment to enjoy the simple joys of life. James 1:17 says it best: "Every good and perfect gift is from above."

(Note: The Carson-Newman website in the Ken Sparks article last week was inadvertently listed as www.cn.com. I appreciate the C-N alumnus who called it to my attention. The correct website is www.cn.edu.)



## WHY DO WE YAWN?

In spite of popular misconception you don't yawn because you're tired. You yawn because your body has built up too much carbon dioxide and needs to release it. When you're in an inactive state like sitting in class, your body does not have much opportunity to expel excess carbon dioxide. Carbon dioxide in your body is dangerous so your body responds by yawning.

It does seem to be contagious but that seems to be a psychosomatic effect. Basically, you feel compelled to yawn when you see someone else yawn.

## WHY DO WE SWEAT?

A simple answer here. We sweat because the humidity gets high and we get hot. Sweat cools us off. If we didn't sweat we would suffer from sun stroke or heat exhaustion. Sweating is a normal human body function. It

is made of particles of a liquid, mostly made up of water.

We sweat through glands that are located under the armpits, on our head, between our legs and on our feet. We sweat when under pressure, embarrassed, exercising or hot. Did you know that we sweat even on cold days? That there are about two million sweat pores on our body? And that sweat is odorless? The smell is caused by the sweat decomposing. So, get out that deodorant!

## WHY DO WE BITE OUR FINGERNAILS?

Nail biting is a common, stress-relieving habit. You may bite them in times of stress or excitement, in boredom or inactivity. A lot of children and adults bite

their nails. It is a bad habit because germs live under the nails and can enter the mouth. One way to break this habit is to put a clear, nail polish on them that doesn't taste very well.

One thing after another that keeps us on our toes, makes us watch what is happening to our bodies, and how we can forestall some of these bad habits. Some things are good for us while others we don't need at all.

Thought for the day: For every beauty there is an eye somewhere to see it. For every truth there is an ear somewhere to hear it. For every love there is a heart somewhere to receive it. Ivan Panin

Send comments to: rosemerrie@att.net Thank you.

## Like Yankees, Dick Henley is a winner

**Cont. from page 2**

wanted the doctor to fix my hearing. It cost a \$1,000 back then. They tried to teach me how to talk."

After those early years at a public school, his parents enrolled him in TSD. "I immediately picked up on sign language," Henley said. His parents moved into a home just across the street from the TSD campus in south Knoxville. Dick was so close, it was easy for him to go back and forth between school and home.

Henley's parents still live there. Rudy is 86 years old and Freddie, named after her father, Fred, is 82.

When looking back on his career and the people who have helped him along the way, Coach Henley says his parents and their support have been his "rock

through all the years."

Henley also credits Ronnie Carter, retired executive director of the TSSAA. "He was an excellent role model to me for his leadership skills."

Troy Haydon and Conley Akin were previous athletic directors and football coaches at TSD and "I followed their path," said Henley.

John Hudson, a former UT football player, was Henley's head coach at TSD when the Vikings won the national deaf schools football championship in 1967. Henley was the center on that team.

After his graduation from Gallaudet College and receiving his master's degree in deaf education from UT, Henley was hired by Hudson as a teacher and basketball coach at South Dakota School for

the Deaf.

South Dakota is nothing like South Knoxville, Henley would quickly find out. He missed UT football and basketball under Ray Mears and he didn't like the very cold weather and all the snow in Sioux Falls. He stayed only one year and returned home.

"My heart is in Tennessee," he says.

For the past 26 years he has been TSD's head football coach. This past season was special. His team went 9-1 and was named "Team of the Year" in 8-man football by Deaf Digest Sports. It was the Vikings' first national title since 1973 and gave Henley the distinction of having accomplished a national crown as a TSD player and coach.

Henley also was named National Deaf

Interscholastic Athletic Association's Coach of the Year, the third time he has received the award.

Henley will be retiring as TSD's athletic director and physical education teacher May 29th, but he will remain as the Vikings' head football.

"My heart is still in the game, and I can't do without them (the players)," said Henley. "They were all smiles when I told them that."

Henley will be coaching as a volunteer.

"It keeps me busy. I don't want to quit coaching."

In retirement, Henley is glad he will have more to do than just keep up with his Yankees. And the Vikings are tickled the Hall of Famer will still be on their sidelines.

## Hardin Valley Academy: A New Soccer Powerhouse

**Cont. from page 1**

Perelman (midfielder) and Chris Gallaher (forward) will take a lot of the responsibility in finishing."

That's the offense, but what about the defense? At the Spring Fling last year, Dwayne Tucker came up with three straight shutouts on the way to the title. Like Skoda, Tucker has graduated, which means sophomore Andrew Meek will have the pressure on his shoulders.

"Andrew will have to learn as he goes," said McLean. "He is still young and doesn't have the experience that our

keepers did in the past, but he is determined to play a key role in our success."

So far this season there have been ups and downs for the Hawks, including a 3-2 season opening loss at Bearden.

The Hawks still have a few weeks to get prepared

to make another run at a spot in the Spring Fling.

"It is the goal every year," said McLean. "We have some talented players but definitely have to mature as a team and become wiser in our tactical system. At the moment we are starting three freshman (Logan

Kington, Sean Ryan and Cameron Schnieder) and three sophomores that will help in the future."

McLean added, "This years senior class will play a huge role in leading our younger players and showing them what characteristics it will take to win close games."

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# Mechanisms

Have you ever finally heard something for the first time? You know what I mean; you hear something over and over, then it finally clicks in your mind and you understand. Another word for this is Epiphany, the name of my novel.

An article appearing in the New England Journal of Medicine (NEJM) in January 2012 opened my eyes to the basic mechanism of arteriosclerotic cardiovascular disease (ASVD); and I'm not a neophyte in these matters. This is my fortieth year studying the mechanisms of disease, and the authors, Nabel and Braunwald, put the final pieces of the puzzle together for me.

Internists are by nature mechanistic people who

want to know why things occur. We believe that when we understand why we can then shift to what to do about the problem. Countless times in my career I've retreated to the theory of disease which then enabled me to work through and solve an enigmatic problem. Often treatment protocols are not enough when you're dealing with unique creatures like humans who sometimes don't fit a pattern.

You can go online and read the NEJM's 200th Anniversary article which chronicles the progress of medical thinking about ASVD. You can review the state of the art science regarding this most common of human

conditions. Or you can just read my exegesis. Braunwald and his co-author linked for me the mechanism whereby smoking, hypertension, elevated cholesterol and other inflammatory conditions like rheumatoid arthritis cause hardening of the arteries which produce heart attacks, strokes and the like. It's all about oxidative stress.

"What's that?" you ask. It turns out that these cardiovascular risk factors place stress on the delicate cells that line our blood vessels. I read a study once where scientists measured the ability of an artery to dilate and deliver extra blood with nutrients and oxygen to an exercising muscle. Obviously, you want extra blood in your legs when you're running a race rather than being diverted to your gut as when you eat a meal. These scientists elegantly demonstrated that an artery would not dilate properly after a Big Mac which elevated fats in the blood stream. I have observed pink to cream colored blood samples from patients after dietary indiscretions. But, before you panic over your kid's Happy Meal, remember it's

moderation in most things that counts.

The cardiovascular risk factors not only lead to problems shunting blood properly, but they also promote an abnormal attachment and movement of white blood cells (WBC) into the blood vessel wall. There, these WBCs collect cholesterol and promote inflammation leading to an accumulation of other inflamed tissue.

This may seem disgusting, but the plaque in your arteries is analogous to a pimple. It starts small, but then increases in size and if it bursts...well you get the picture. As a plaque enlarges, it may rupture through the inner lining cells of the blood vessel. When this happens your body interprets this as a hemorrhage and attempts to form a clot over the rupture. As this clot enlarges it may block the entire artery and produce a heart attack or a stroke.

I spend most of my day trying to modify risk factors (smoking, hypertension, cholesterol, diabetes) and treating their complications. I give blood pressure lowering medication and exhort patients to get their blood pressure down to a safer level. Did

you realize that a normal blood pressure may be our blood pressure at birth (100/60)?

I give cholesterol lowering medications that reduce the nugget core of a plaque, thus reducing the inner pressure and the tendency to rupture. Some say the normal LDL cholesterol for humans is 60 mg/dl, the level of newborns.

I encourage smoking cessation and I treat diabetes, both of which promote plaque development and growth. And I give drugs that inhibit clot formation such as aspirin, Plavix, Coumadin and others.

I tell my patients that I can't reengineer their genetic predisposition to ASVD. Perhaps someday we'll know the genes that promote ASVD risk and be able to reshape those defective genes with better ones. This would be powerful technology, but I don't believe humans are mature enough for wholesale genetic engineering. I like diversity and would be bored if everyone looked like a Swede.

At one time I thought that crisis management, as depicted in television's ER, was what medicine was all about. Now I see

things differently. Sometimes I think my efforts are for little measurable gain. However, this may be an illusion because I may be preventing someone's heart attack or loss that I'll never know about because it never happened.

So, I'm working on my attitude and focusing on nascent plaques and trying to avoid heart attacks. I'm focusing on prevention and trying to avoid crisis. I want to keep my folks out of the proverbial briar patch of the ER. I emphasize a team effort so I often quip, "Ms. Jones, help me to help you." It's much better than "Go to the ER!"

Doctor Ferguson is accepting new patients. His office is next to Fort Sanders Hospital.

For appointments call Keesha at 865-522-0326.



Do you have a question for Dr. Ferguson? Please e-mail him at [jferguson@summithealthcare.com](mailto:jferguson@summithealthcare.com).

# Take a Nutrition Break

**By Jeff Snyder**  
**Pre-Nursing Student at Cleveland State Community College**

With diabetes and obesity increasing daily and with Tennessee being in the top 10 states with this ever growing problem, it might not be a bad idea to re-evaluate our ever increasing lifestyles and make a few changes, and of course it starts with me.

One of the areas that not only concerned me but were a surprise to me as well is the area of carbohydrates. I always thought, like many others, that carbohydrates were a bad thing. But after careful study and consideration, it has occurred to me that carbohydrates have been getting a bad rap.

You have to ask yourself this question, what did you eat to obtain the energy you are using right now? Carbohydrates,

fats and oils are what the human body uses for fuel. "Although protein can be used for energy needs, the body typically reserves this nutrient for other processes. Most people know that potatoes are rich in carbohydrates and steak contains mostly fat and protein, but many people do not know how to use this information".

"It is likely that you have recently consumed fruits, vegetables, dairy products, cereal, breads, and pasta. These foods supply carbohydrates. Although some carbohydrates sources are more beneficial than others (for example, whole grain bread compared to white bread) carbohydrates should be a major part of our diets. Many people think carbohydrate-rich foods are fattening but they are not any more so than fat or protein. In fact, pound for pound, carbohydrates are

much less fattening than fats and oils, furthermore, high-carbohydrate foods, especially fiber-rich foods such as fruits, vegetables, whole-grain breads and cereals and legumes, provide many important health benefits in addition to the calories they contain. Some people think sugars cause hyperactivity in children – not so, according to well-designed scientific investigations. Almost all carbohydrate-rich foods, except pure sugars, provide several essential nutrients and should generally constitute 45-64% of our daily calorie intake."

Carbohydrates are our body's main fuel source. They supply fuel to your brain, nervous system and red blood cells. During physical activity, the muscles depend upon carbohydrates. The bodies liver and muscles store this energy in the form of glycogen

and blood glucose. When planning a good high quality carbohydrate diet, consider foods like pasta, all the varieties of whole grains, and all varieties of vegetables and fruits. Unfortunately the top five carbohydrate sources in the North American diet include things like white bread, soft drinks, cookies and cakes which include doughnuts, sugars/syrups/jams, and potatoes.

Here is a list of things that you can do to change the way you purchase food and prepare food for you and your family:

- At the supermarket
  - Read ingredient labels. Identify all the added sugars in a product. Select items lower in total sugar when possible.
  - Buy fresh fruits or fruits packed in water, juice, or light syrup rather than those packed in heavy syrup.
  - Buy fewer foods that are

- high in sugar, such as prepared baked goods, candies, sugared cereals, sweet desserts, soft drinks, and fruit-flavored punches. Substitute vanilla wafers, graham crackers, bagels, English muffins, diet soft drinks, and other low sugar alternatives.
- Buy reduced-fat microwave popcorn to replace candy for snacks.
- In the Kitchen
  - Reduce the sugar in foods prepared at home, Try new low-sugar recipes or adjust your own. Start by reducing the sugar gradually until you've decreased it by one-third or more.
  - Experiment with spices, such as cinnamon, cardamom, coriander, nutmeg, ginger, and mace, to enhance the flavor of foods.
  - Use home-prepared

**Continued on page 2**

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# Faith

## Outward Spiritual Discipline #4: SERVICE

One of the ways we outwardly show our love to God is through acts of service. There are so many examples we could cite in the life of Christ as He served those He encountered, but there is one I want to briefly highlight.



**By Mark Brackney,  
Minister of  
the Arlington  
Church of  
Christ**

On the very night of His betrayal and arrest, Jesus took some time in the middle of His last supper with His apostles before His death to serve them in a very special way. Many Christian churches throughout the world celebrated this event recently by having Maundy Thursday gatherings on the Thursday night before Easter Sunday. This gathering is to enjoy a meal together, share Scripture, and have foot washings.

It was during this meal that Jesus showed them the full extent of His love. He literally took the position of the lowest slave in that culture. He got down on His knees and began to wash each of the disciples' dirty feet and then dried them with the towel that was wrapped around Him. Apparently, the servant who normally does this was not present and none of the disciples offered to take this low position. By doing so, Jesus was living out His teaching that followed this act of humility. Jesus told them, "A new command I give you: Love one another. As I have loved you, so you must love one another. By this all men will know that you are my disciples, if you love one another" (John 13:34-35).

How will people know we love them if we don't serve? Service is a tangible way to demonstrate the love God has for us and our love for Him. We have been so loved that we get to share this love with others.

If the towel in the first century was a sign of service, how can that sign be manifested in the twenty-first century culture that we live in? There are numerous ways. Consider just a few: meal preparation, food baskets, car repair or maintenance, spring cleaning, mowing a yard, picking up trash, praying with someone who is hurting, visiting a shut-in, helping with transportation.

Before you can serve, you must understand humility. Paul taught the Philippian church about imitating Christ's humility. He wrote, "Each of you should look not only to your own interests (self-focused), but also to the interests of others (other-focused). Your attitude should be the same as that of Christ Jesus: Who, being in very nature God, did not consider equality with God something to be grasped, but made himself nothing, taking the very nature of a servant, being made in human likeness. And being found in appearance as a man, he humbled himself and became obedient to death – even death on a cross! Therefore God exalted him to the highest place and gave him the name that is above every name, that at the name of Jesus every knee should bow, in heaven and on earth and under the earth, and every tongue confess that Jesus Christ is Lord, to the glory of God the Father" (Philippians 2:4-11).



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**When:** Sunday, April 22, 2012 at 6 p.m.

**Where:** New Beverly Baptist Church  
3320 New Beverly Church Road  
Knoxville, Tennessee 37918

**Info:** Rev. Eddie Sawyer, Pastor  
865-546-0001  
www.NewBeverly.org  
www.BowlingsOnline.com

**Directions:** I-640 to Exit 8. Go north on Washington Pike to redlight at Greenway Drive light (facing Target). Turn left. Church is 1/4 mile on the right.

**No charge, but a Love Offering will be taken. Don't Miss It!**

## Church Happenings

### Beaver Ridge United Methodist Church

Beaver Ridge United Methodist Church, 7753 Oak Ridge Hwy (the church with the heart in the heart of Karns) seeks voices! Jean Osborne, Chancel Choir Director, holds rehearsal each Wednesday evening from 6:30-7:30 p.m. for performances every 11 a.m. Sunday service (choir members arrive at 10:30 a.m.). Voices of all ages (teenagers up), ranges, and abilities welcome! MEN, especially, are NEEDED!!!

Open to anyone (church membership not required). Please come this Wednesday! You will be welcomed with open arms, open hearts, and a wide range of vocal selections. For more information go to [www.beaverridgeumc.com](http://www.beaverridgeumc.com) or call 690-1060.

### Church of God of Knoxville

The Church of God of Knoxville at 5912 Thorn Grove Pike will hold Revival May 1-6 featuring Evangelist Bro. Darrell Sandford. Services Tuesday through Saturday will begin at 7 p.m. Sunday Service times will be 10 a.m. and 6 p.m. Everyone is welcome!

### Eusebia Presbyterian Church

Healthy Events for Body, Mind and Spirit!

Mondays 6:00 p.m.: Weight Watcher meet downstairs in Fellowship Hall.

Wednesdays 6:30 p.m.: Special Prayer Time with Pastor Pete.

Thursdays 6:00 p.m.: YOGA Classes (bring your own mat).

Saturday April 28, 2012 - 8:00 - 11:00 a.m.: FREE HEALTH FAIR!! Presented by Eusebia and East Tennessee Medical Group.

Sunday May 6, 2012 9:00 a.m.: Community/Fellowship Breakfast; EVERYONE WELCOME!!

Monday May 7, 2012 - 2-6 p.m.: Medic Blood Mobile. Eusebia is located at 1701 Burnett Station Road, Seymour, TN 37865. [www.eusebiachurch.org](http://www.eusebiachurch.org)

### Faith United Methodist Church

Faith United Methodist Church will host Faithstock 2012 on Saturday, May 5, 2012 from 4:30 p.m. - 8:30 p.m. This marks the third year for Faithstock, a Christian music festival that is open to the public.

Faithstock 2012 will feature the musical talents of: Faith Youth Praise Band, Faith's Praise & Worship Director David Boyd, Jonathan Maness, Logan Murrell, Catching Fireworks, Sunday Believer and Roger Williams and The All Mixed Up Quartet.

Bring your lawn chairs or blankets to enjoy the Contemporary Christian bands outside. Be sure to also come hungry and stop by the concession stand for some delicious treats and to visit the silent auction tables for a great selection of items from local businesses. There is something for everyone!

All are welcome and admission is \$3 in advance and \$5 at the door. Youth groups can purchase ten wristbands (tickets) for \$25.

Faith United Methodist Church is located on the corner of Dry Gap Pike and Rifle Range Road at 1120 Dry Gap Pike. For more information visit our website [www.faithstock.info](http://www.faithstock.info).

### Glenwood Baptist Church of Powell

Glenwood Baptist Church of Powell, 7212 Central Avenue Pike, will join with Operation Inasmuch, a national Compassion Revolution, on Saturday, April 21, as they work across Knoxville, serving communities, honoring Matthew 25: 40. Look for the red t-shirts! 938-2611

### KFL Outreach Ministry Presents

The Knoxville Fellowship Luncheon (KFL) will meet April 17, 2012 at the Golden Corral on Clinton Highway, at noon. Virginia Dysinger will be the guest speaker. You may view her complete Bio at <http://kfl->

[luncheon.com](http://luncheon.com).

### Sharon Baptist Church

Mark your calendars and plan to attend the Mega-Missions-Auction hosted by Sharon Baptist Church at 5:00 p.m. on Saturday, April 21, 2012! The auction will offer a variety of golf packages, autographed UT sports items including Pat Summit merchandise, a mountain cabin rental, gift baskets, artist prints by Robert Tino, Jim Grey and others, unique craft items, artisan cakes, and much more.

We will begin at 5:00 p.m. with the silent auction bidding and preview of live auction items. Concessions will be available from 5:00 to 7:00. The live auction will begin at 6:00 with numerous large ticket items up for bid.

All proceeds from the auction will be used to support Sharon Baptist Church's Mission work at home and abroad. The Church is located in the Powell/Halls Community just off Emory Road at 7916 Pedigo Road, Knoxville, Tennessee 37938. For directions or further information, call the church office at 938-7075.

### South Knoxville Church of God

On Sunday, April 22 at 6 p.m. we will show the Jim Cymbala video "My Home Shall Be a House of Prayer." This video sermon has become one of Pastor Cymbala's most memorable messages on the importance and power of prayer. Pastor Cymbala preached this message at the Praise Gathering, Indianapolis in 1994. Today it still speaks and exhorts people everywhere to "First of all, pray." We encourage everyone to invite someone and join us for this special service.

The South Knoxville Church of God is located approximately 1 mile off Chapman Highway at 5623 Magazine Road. For further information, please call 573-4141.

## Take a Nutrition Break

**Cont. from page 1** items with less sugar instead of commercially prepared ones that are higher in sugar.

At the table

- Reduce your use of white and brown sugars, honey, molasses, syrups, jams and jellies.

- Choose fewer foods high in sugar, such as prepared baked

goods, candies and sweet desserts.

- Reach for fresh fruit instead of cookies or candy for dessert and between-meal snacks.

- Add less sugar to foods – coffee, tea, cereal, and fruit. Cut back gradually to a quarter or half the amount. Consider using sugar alternatives to substitute

for some sugar. Reduce the number of sugared soft drinks, punches, and fruit juices you drink. Substitute water, diet soft drinks, and whole fruits.

Sources:

Wardlaw, Gordon M. and Anne M. Smith. *Contemporary Nutrition*. New York: The McGraw Hill Company, 2011. Print

### Psalm 1

*Blessed is the man that walketh not in the counsel of the ungodly, nor standeth in the way of sinners, nor sitteth in the seat of the scornful. But his delight is in the law of the LORD; and in his law doth he meditate day and night. And he shall be like a tree planted by the rivers of water, that bringeth forth his fruit in his season; his leaf also shall*

*not wither; and whatsoever he doeth shall prosper.*

*The ungodly are not so: but are like the chaff which the wind driveth away. Therefore the ungodly shall not stand in the judgment, nor sinners in the congregation of the righteous. For the LORD knoweth the way of the righteous: but the way of the ungodly shall perish.*

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*This one drawer side table was made in Tennessee. Poplar, one board top dovetailed drawer with altered finish. Circa 1840-1850. Value \$750.00*

ANTIQUES & COLLECTIBLES

# Folk Art & Primitives

Folk art items are hand made, reflect a certain style or culture and may either be crude or very fine work. Items can be everything from furniture, pottery, paintings, quilts, toys and



By Carl Sloan

just about anything you can imagine. In the past when an item was needed it had to be made at the home or purchased or traded from a local maker. Pie safes, jelly cupboards, clock cases, shelves, tables and other common items of the 19th century were made many times by the home owner.

Interestingly it's the Southern items in Antique Folk Art and Primitives that command the most interest and values today.

Southern hand made furniture from about 1820 to 1900 can be identified by the woods used as well as styles. Tennessee, for instance, favored the Hepplewhite style that came along in the 18th century and features a simple square leg that tapers down towards the bottom. I examined a one drawer side table

last week and was asked to identify the age and region. First I took out the drawer and examined the construction and saw that it was hand dove tailed at the joints instead of nailed or ship-lapped so that was good. The table had a reddish finish that showed old red buttermilk paint as well as a recent addition to even it out which actually hurts the value. I turned the table on its top and found it was entirely made of poplar which was good. My conclusion was this was a Tennessee piece, circa 1840-1860. Tennessee as well as other Southern regional pieces were many times made of walnut, cherry or poplar. If a table was walnut, the drawer would usually be yellow poplar and that's what is called secondary wood. If you see pine secondary it is from the Northern states with the exception of Charleston and other coastal areas where a tight hard grained pine was used. Poplar trees were enormous in the old days and as they grew as straight as a pencil they were often used for furniture.

You can also judge age on furniture by the widths of the boards. Big harvest tables with two board 18" tops or one board 18"-22" walnut or cherry makes the item much more valuable and dates the piece. Folk art can bring fortunes and are commonly missed so pay close attention to hand made pottery, carvings, paintings and textiles that fall into this category. We will get further in depth on this subject in future articles.

## South Doyle Agriculture Students Honored



South Doyle Freshmen Agriculture Students receive FFA Greenhand Degree. Above Degree holders are, pictured left to right; Shelby Smelcer, Taylor Plemons, Josh Johnson, Emilee Nichols, Emily Harvey and Kristen Caughorn (not pictured). Greenhand Future Farmers of America Degrees are given out at the chapter level.

Corban Rood of South Doyle was recently presented the school's highest agricultural honor, the DeKalb Agricultural

Accomplishment award, sponsored by Monsanto Company. Corban received the award for excellence in academics, leadership, and agricultural work experience. First year agriculture teacher, Joshua Cameron, is Rood's agricultural education instructor at South Doyle High School and submitted Corban's name for this honor. Corban is the first recipient of the Award at South Doyle. Right, Corban Rood and South Doyle Ag Teacher Joshua Cameron.



## ANNOUNCEMENTS

### Sterchi News

The next PTA meeting is Monday, April 16 at 6:00.

### West View Elementary

West View Elementary School will be having their Annual Spring Carnival "Cinco de Mayo" Friday May 4, 2012 4:30-7:30. Games, Prizes, Food, Face Painting, Silent Auction, and Entertainment. Tickets are 25 cents each. West View is located at 1714 Mingle Avenue.

### Alzheimer's Disease: The Legal Guide

"Alzheimer's Disease: The Legal Guide" will be presented by the Elder Law Practice of Monica Franklin, on Saturday, May 5, 2012 from 9 a.m. - 12 p.m. at Parkwest Hospital. Information provided is intended to empower families and healthcare professionals with the legal knowledge and tools to support the best care and quality of life during the early, middle and late stages of the illness. A tax deductible donation of \$25/ person or \$40/ couple for Alzheimer's Tennessee is the cost of admission. Contact hours available for Social Workers. For reservations call 865-588-3700.

### Carter Senior Expo

Carter Senior Center will be offering a free Senior Expo hosted by Independent Insurance Consultants

on Friday, May 11 from 11:00 a.m. to 2:00 p.m. Exhibitors will be displaying their products and services - included are health care, senior care, assisted livings, area businesses, pharmacies, beauty products, Knox County offices, screenings and more. There will be door prizes, take home goodies, and refreshments.

### Halls Business and Professional Association meeting

The HBPA will not meet at Beaver Brook Country Club on Tuesday, April 17. Instead, Hallsdale Powell Utility District officials will host a special presentation at the new HPUD facility on Cunningham Road, near the intersection with Maynardville Highway, at noon that day. The cost of lunch will be \$10. Feel free to contact HBPA President Shannon Carey if you have any questions. She can be reached at 922-4136.

### Halls Republican Club meeting

The next Halls Republican Club meeting will be Monday night, April 16, 2012, at QQ Pizza (formerly Mandarin House) at 6:15 p.m. if you plan to dine or 7:00 p.m. for the meeting. The guest speaker will be Gene Patterson, an award-winning journalist who hosts Tennessee This Week on WATE Sundays at

noon and also anchors the evening newscasts.

### Hillcrest reunion

Hillcrest employees, past and present reunion will be on Saturday, May 5 from 3 p.m. until close at QQ Pizza in Halls. Everyone will purchase their own meal. Buffet and salad bar including tip less than \$10. For additional information, call Sue Chesney at 689-4158, Mildred Thompson at 688-0700, Gaye Vandergriff at 456-0531 or Vivian Baley at 689-3451.

### Fountain City Republican Club

The Fountain City Republican Club will meet on Monday, April 23, 2012 at Shoney's on Broadway. Dinner will begin at 5:30 and the meeting will start at 6:00 p.m. Newly elected Knox County Law Director Richard (Bud) Armstrong will be the speaker. You may contact President Michele Carringer at mwcarringer@yahoo.com or call 247-5756.

### Homeownership Workshop

The Knoxville Area Urban League is hosting a three-session Homeownership Workshop on April 17, 19 and 21, 1514 East Fifth Ave., Knoxville, TN 37917. The workshop, which is open to anyone preparing to purchase their first home, covers the details involved in selecting,

purchasing, financing and maintaining a home and meets all requirements for FHA and THDA loans. Classes are held on Tuesday and Thursday evening from 5:30 to 8:30 and on Saturday from 9 a.m. to noon. Training Fee: \$20. Info: 865-524-5511; www.thekaul.org.

### Knoxville Writers' Group

Knoxville Writers' Group meets Wednesday, April 25, 11:00 a.m.- 1:00 p.m., Naples Italian Restaurant, 5500 Kingston Pike. Poet, Linda Parsons Marion, presents "Bound and Unbound" with readings from her latest poetry collection, Bound. RSVP by Monday, April 23, to 865-983-3740.

### Turkey Shoot

The Sons of the American Legion Post 2, Knoxville is having a Turkey Shoot. The proceeds will be used for various youth activities that the Sons of the American Legion support. The event will be held Saturday, April 28 and Sunday, April 29 from 10:00 a.m. to 2:00 p.m. at The Knoxville Rugby Club, Possum Park, 9435 College Street at Strawberry Plains, Tennessee. For more information, call Josh Plane at 865-805-8781 or littlemantag@yahoo.com.

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**Monday - Friday 8am - 6pm**



# CLASSIFIEDS

## PUBLIC NOTICE

### PUBLIC NOTICE:

**PUBLIC NOTICE: Knoxville Regional Transportation Planning Organization – Executive Board Meeting, April 25, 2012.**

The Knoxville Regional Transportation Planning Organization (TPO) Executive Board will meet on Wednesday, April 25, at 9 a.m. in the Small Assembly Room of the City/County Building, 400 Main Street, Knoxville, TN.

Topics to be considered:  
Amendment to the 2010-2014 TIP (Halls/Crossroads intersection),  
Consideration of the TPO Outreach Plan, Review of Elements of the Long Range Mobility Plan Update, Review of New Urbanized Area Boundaries, Update on PlanET, Consideration of Bylaw Changes; and other business.

If you would like a complete agenda, please contact MPC at 215-2500 or see the TPO web site at [www.knoxtrans.org](http://www.knoxtrans.org). If you need assistance or accommodation for a disability, please contact MPC at 215-2500 and we will be glad to work with you in obliging any reasonable request.

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Bell, Jim 8039B110: Hill, Penny 106B110: Howell, Brian 198B110: Newman, Charles 245B110: Summers, Jessica 36A110: Contents include but not limited to: Household items, books, exercise equipment, stereo equipment and more

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## Apple Cinnamon Coffee Cake

1 egg  
1/2 cup Splenda  
1 cup self-rising flour  
1/2 cup milk  
1 cup quick cooking rolled oats  
1/4 cup vegetable oil  
2 apples, cored and sliced thin  
Topping:  
1/4 cup splenda  
1/2 tsp cinnamon  
2 tbsp butter, at room temp

Grease a 9" round cake pan. In a mixing bowl, blend egg and splenda. Alternate adding flour and milk. Stir in oats and oil and mix well. Spread half the batter in the cake pan. Arrange the apples evenly on top of the batter. Spread the rest of the batter over the apples. Mix the topping ingredients together and sprinkle over the top. Bake at 375° for about 30 minutes. Cool for 10 minutes and then serve warm.

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April 16

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# Dogwood Chalk Walk

After three very successful years, the Chalk Walk returns! During this street painting

festival, downtown sidewalks become the canvas for professional and student

artists and families.

Thought to have originated in Italy in the 16th century, street painting is a growing event at many community festivals. Originally, the artwork was of a religious nature, therefore the artists were called "Madonnari." Vagabond artists would travel throughout Italy between festivals, living solely on the coins tossed onto or next to their drawings as homage to the Madonna or possibly to their abilities. For centuries, the Madonnari were true folk artist, but suffered a decline after World War II.

The Dogwood Arts

**WHERE:** Market Square and Krutch Park (Downtown Knoxville)  
**Time:** 8:00 a.m. to 5:00 p.m.  
**How much:** Free  
**Rain date:** Sunday, April 22  
**Instructional Workshop:** Monday, April 16 – 6:00 p.m. to 8:00 p.m. at the Knoxville Museum of Art

Festival is once again bringing this event to Knoxville as a way to teach and promote the history of this lost art to all ages and levels of artists in a community setting. Original work by participating Chalk Walk artists will be available for purchase for \$30!

*Come see what we have to offer  
in South Knoxville...  
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**Commissioner  
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# Stage set for this weekend's 'Rhythm N' Blooms'

Rhythm N' Blooms, a celebration of American Roots music programmed by Attack Monkey Productions, will be featuring a variety of locally-revered and nationally-renowned artists. This year's music festival is set for April 20-22, and concerts are held at venues throughout downtown Knoxville.

At a news conference on Feb. 13 at the Pilot Food Mart on Middlebrook Pike, Knoxville-headquartered companies Pilot Flying J and Cher-

okee Distributing Company presented \$25,000 checks to Dogwood Arts for their sponsorship of the music festival.

"We're thrilled to present a variety of talented, up-and-coming and beloved artists in Knoxville this spring for a weekend of music and celebration," said Lisa Duncan, Dogwood Arts executive director. "We're grateful to our presenting sponsors, Cherokee Distributing Company and Pilot Flying J, for sponsoring this year's Rhythm N'

Blooms music festival and making it possible to showcase talent like this in Knoxville for the community's enjoyment. We encourage everyone to check out what Dogwood has to offer in 2012; visit our website and stop by your local Pilot Food Mart to purchase Rhythm N' Blooms tickets."

Rhythm N' Blooms will be headlined by Amos Lee and Citizen Cope (solo/acoustic). Other 2012 featured performers are: The Black Lillies, Darrell Scott,

Jessica Lea Mayfield, Jake Shimabukuro, Big Sam's Funky Nation, The Boxer Rebellion, Chris Knight, Langhorne Slim (Solo), Hoots & Hellmouth, Chris Brubeck, David Wax Museum, Sam Quinn and Taiwan Twin, Danny Barnes & Tony Furtado, Alice Smith, Paleface, YARN, Kris Delmhorst, Mandolin Orange, Cheyenne Marie Mize, The Ragbirds, King Super and the Excellents, Spirit Family Reunion, Angel Snow, Kevin Abernathy Band, Jeff Barbra & Sarah Pirkle, Josh Oli-

ver, Jamie Cook, Canon Blue, Katie Powderly, Lydia Salnikova, Farewell Milwaukee, Fort Atlantic, The Winter Sounds, Seedy Seeds, Annabelle's Curse, and more.

Tickets for the Rhythm N' Blooms music festival are available for purchase at all Knoxville-area Pilot Food Marts. At Pilot stores, community members can also purchase Dogwood Arts Festival commemorative coffee travel mugs to benefit the organization.

**Continue on E7**

## Legend of the Dogwood

As a child I heard this tale, Long ago during the days that Jesus was here on earth in the form of man there were many dogwood trees. The dogwood was comparable in size to the oak tree and other monarchs of the forest.

Because of its firmness and strength it was selected as the timber for the cross, but to be put to such a cruel use greatly distressed the tree.

Sensing this, the crucified Jesus in his gentle pity for the sorrow and suffering of all said to it: "Because of your sorrow and pity for My sufferings, never again will the dogwood tree grow large enough to be used as a cross. Henceforth it will be slender, bent and twisted and its blossoms will be in the form of a cross two long and two short petals.

"In the center of the outer edge of each petal there will be nail prints brown with rust and stained with red and in the center of the flower will be a crown of thorns, and all who see this will remember." ~ Author Unknown

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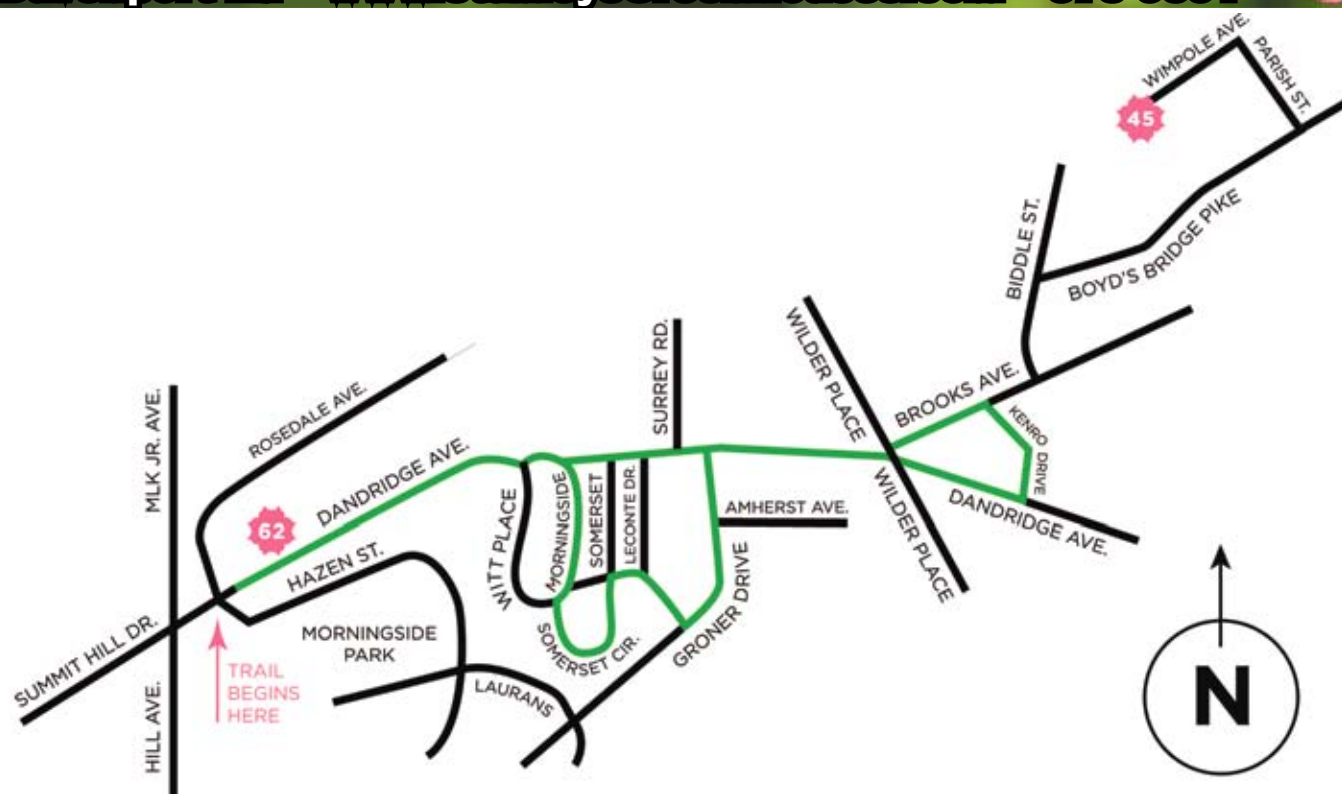
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\* Note that the bloom graphic on the maps denote Featured Open Gardens as detailed on Page 8

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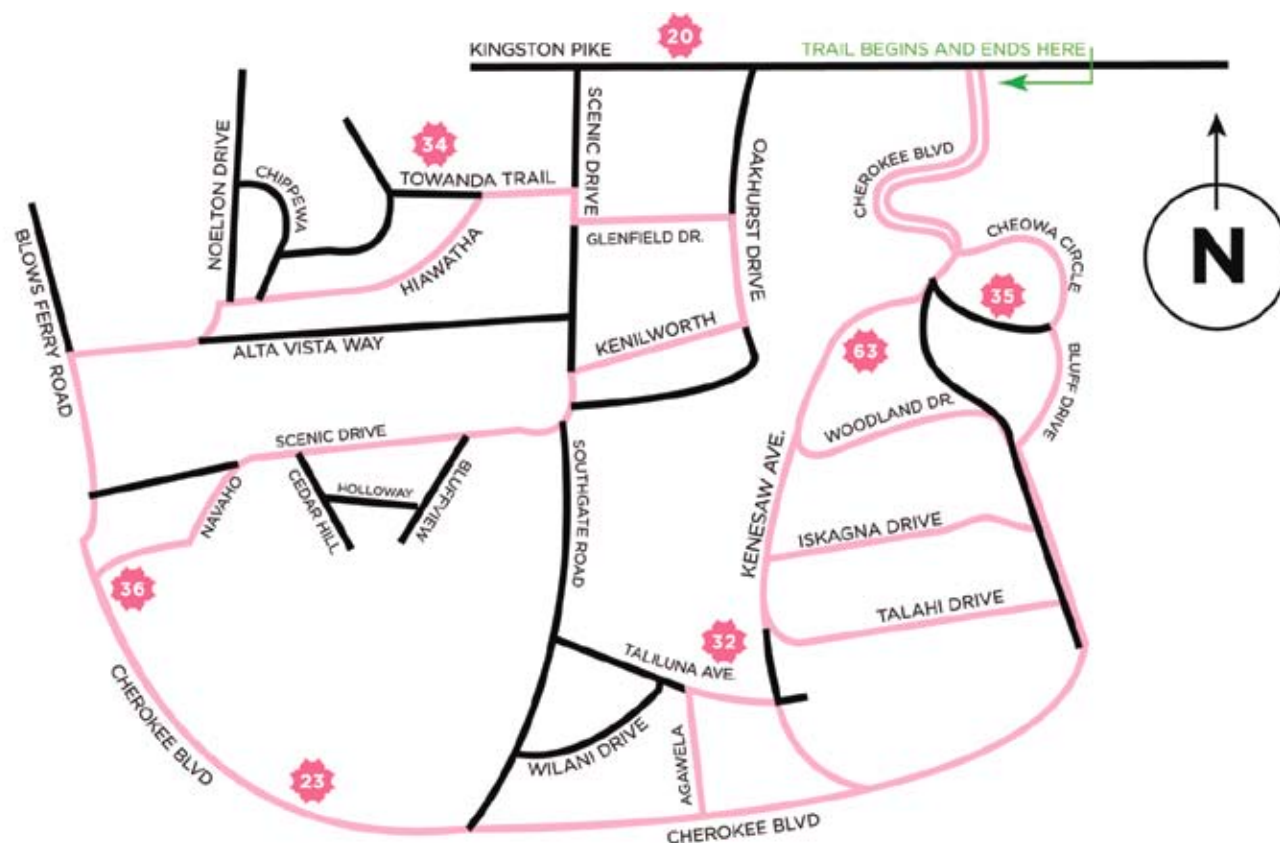
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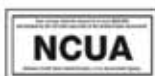
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New Juried Members for Foothills Craft Guild. The Foothills Craft Guild just completed its Jury Fest and accepted the following new fine craft artisans: Becky Ramsey, John Fancher, Edie Greer, and Esther Harmon in mixed media, Sandra McEntire in clay, Denae Oglesby and Brenda Richter in jewelry, and Sandra O'Rear in natural materials. Pictured is pottery by Sandra McEntire. Chartered in 1968, the Foothills Craft Guild is the oldest artisan's guild in Tennessee and is dedicated to promoting and preserving the finest handmade crafts in the state. For more information about the Foothills Craft Guild, please visit [www.foothillscraftguild.org](http://www.foothillscraftguild.org).

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# EarthBeats Festival Opens April 21 in Downtown Knoxville

World's Fair Park Amphitheater will pulse to the rhythm of local bands April 21 at the EarthBeats Festival, a new event for Downtown Knoxville with an Earth Day theme.

The Saturday afternoon event features music from The Theorizt, Big Country's Empty Bottle, Jodie Manross, and Smiley and the Lovedawg. Local comedy collective the Black Lung Society will emcee the event. Hours are 1 to 7 p.m. The event is organized by Statewide Organizing for Community eMpowerment (SOCM) and the University of Tennessee's Students Promoting

Environmental Action in Knoxville (SPEAK).

Other environmental and public interest groups will participate. Among them, the League of Women Voters of Knoxville/Knox County will register voters and the Southern Alliance for Clean Energy will display an electric car.

Kimberly Mays, a Knoxville SOCM member, said, "The EarthBeats Festival will not only be a fun event featuring local bands of different genres, but it will also be an opportunity for people to get involved in local organizations working to improve our community. I'm excited for more

people to learn about and get involved in the work of SOCM to bring more green jobs to Knoxville. We need good jobs in our community."

The EarthBeats Festival serves as a finale for SPEAK's Earth Week events. It also marks a beginning for SOCM's new Knoxville Chapter.

Those attending the EarthBeats Festival can help build the Sustainable Knoxville Quilt. They'll be given a square of fabric and asked to draw or write an answer to the question: "What does a sustainable Knoxville mean to you?" The squares will be put together to form a quilt, which will be presented to Mayor

Madeline Rogero at SOCM's Knoxville Chapter meeting on May 14.

The EarthBeats Festival is family and pet-friendly. The World's Fair Amphitheater event is walking and biking distance from the UT campus and Downtown Knoxville. Free parking is located at the Locust Street parking garage.

Admission to the EarthBeats Festival is \$5. All proceeds go to SOCM and SPEAK to further promote environmental justice work in Knoxville. SOCM and SPEAK would like to thank the Central Business Improvement District, WUOT, WDVX, 90.3 The Rock, Blank Newspaper, ARIES Energy,

**What:** Concert promoting sustainability.

**Who:** Featuring The Theorizt, Big Country's Empty Bottle, Jodie Manross, Smiley and the Lovedawg, and the Black Lung Society.

**When:** 1 - 7 p.m., Saturday, April 21.

**Where:** World's Fair Park Amphitheater.

**Admission:** \$5.

**Info:** Free parking at Locust St. garage.

and Smoky Mountain Ziplines and Canopy Tours for their support.

## Rhythm N' Blooms

**Cont. from E3**  
Cherokee Distributing Company is the Official Beer Sponsor of Dogwood Arts, and one of Cherokee's premium brands, Leinenkugel Summer Shandy, will be the featured beer of the 2012 festivities.

The festival website, which features the music lineup and schedule, ticket purchasing information, artist bios and more, can be found at [www.rhythmn-bloomsfest.com](http://www.rhythmn-bloomsfest.com).

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## FEATURED OPEN GARDENS in this week's issue:

### Morningside Garden Byway

#### Public Gardens

**45.** Knoxville Botanical Gardens and  
Arboretum (impressive specimens of  
many varieties)  
2743 Wimpole Ave, 37914  
Hours: Daylight  
Directions: knoxgarden.org

#### Historic Site

**62.** Mabry-Hazen House tel.  
865.522.8661  
1711 Dandridge Avenue, 37915  
Hours: Wed. – Fri. 11 am – 5 pm &  
Saturday 10 am – 3 pm

### Sequoyah Hills RESIDENTIAL OPEN GARDENS

**20.** Eddie Mannis (gardens and  
water features in back)  
3835 Kingston Pike, 37919 (Se-  
quoyah Hills)  
**23.** Mr. and Mrs. James Taulbee  
2141 Cherokee Boulevard, 37919  
(Sequoyah Hills)

#### RESIDENTIAL CAMERA SITES

**32.** Drs. Bryce and Lisa Bowling  
3519 Taliliuna, 37919  
**34.** Mr. & Mrs. Dewey Hillard  
4053 Towanda Trail, 37919  
**35.** Neal & Dena Pinsker  
722 Bluff Drive, 37919  
**36.** Bob and Lori Golden Stryer (also  
water feature)  
2345 Cherokee Boulevard, 37919  
Historic Site  
**63.** Dr. Tucker and Mrs. Claire Gentry  
640 Kenesaw Avenue, 37919

### Farragut

#### Residential Camera Sites

**37.** Mark and Lisa Caldwell  
11617 Georgetown Drive, 37934  
(Village Green)

#### PUBLIC GARDENS

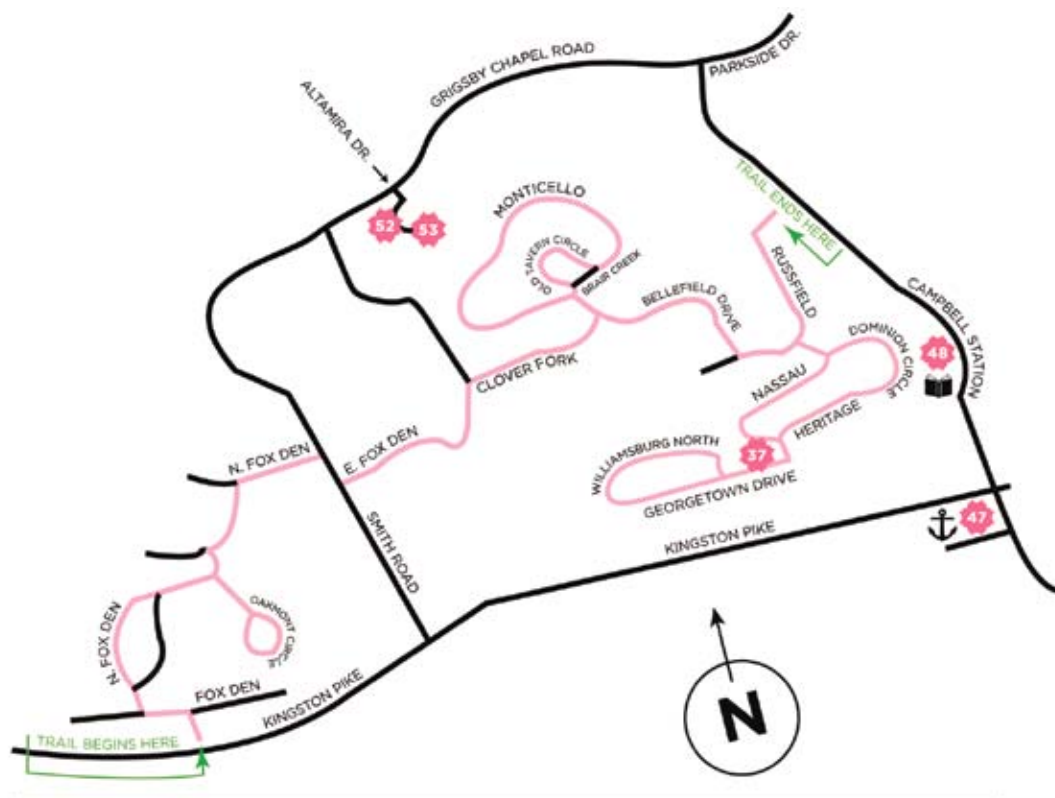
**47.** Admiral David Glasgow Farragut  
Memorial Plaza (very impressive  
bronze memorial)  
11408 Memorial Center Drive, 37934  
**48.** Campbell Station Park & Farragut  
Library (wonderful walking pathway)  
417 No. Campbell Station Road,  
37934

#### ROSE GARDENS

Stroll through each of the three  
open rose gardens presented by  
members of the Tennessee Rose So-  
ciety. Open weekends of May 12, 13,  
19, and 20 from 10:00 am – 5:00 pm

**52.** Michael & Mary Bates  
513 Altamira Drive, 37934 (Farragut)  
A spring woodland and perennial  
garden with a sunny side and front  
yard with climbers and shrubs  
including David Austin English roses  
and over one hundred hybrid teas  
and floribundas.

**53.** Jim & Kathy Brennan  
525 Altamira Drive, 37934 (Farragut)  
"Bren-rose Garden" features approx.  
250 roses, hybrid teas, floribundas,  
hybrid perpetuals, English roses, Old  
Garden Roses, climbing and rambler  
roses on arches and an arbor planted  
all around the house with a garden  
pathway



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Trail and Garden maps courtesy of Dogwood Arts Festival. Dogwood Arts Festival is a non-profit 501(c)3 organization whose mission is to help support arts education in our schools, promote the visual and performing arts, and to preserve and enhance the natural beauty of our region.