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# Blackburn opens Knoxville campaign office

Marsha Blackburn, who currently repre-sents Tennessee in the U.S. House of Representatives, is running for U. S. Senate. She opened her Knoxville campaign office, locate at 1601 Western Avenue, on Saturday, July 28 with a ribbon cutting ceremony and speech es by Tennessee Lieutenant Governor Randy McNally, state Representative Jason Zach ary, former Knox County Commissioner Mike Hammond as well as the candidate herself. A large crowd of well-wishers was in attendance including candidates for other offices and other elected officials. State Representative Bill Dunn led the Pledge of Allegiance and Rev. Clarence Sexton of Temple Baptist Church offered a prayer. "Failure to elect Marsha is not an option,"

Hammond said. He praised Blackburn for helping eliminate the state income tax in Tennessee and her commitment to family values

"She's a fighter," said Zachary, "That's what we need in the Senate." He said the faith community will be supporting her because of her right to life.

"We've got to make sure we have a conser-vative voice in the Senate," Zachary said as he called for "all hands on deck to make sure she is the next Senator from Tennessee."

"I am coming as a force for conservative, positive change," Blackburn avowed. "We will never have a state income tax in Tennessee. She said that since 2002, thanks in part to her efforts, Tennesseans can deduct sales tax from their federal income tax, resulting in substantial savings on tax payments

Tennesseans want a conservative in the U.S. Senate who will stand with the president and vote 'yes' for federal court judges," Blackburn said.

"The Democrats say there is a blue wave sweeping the country," Blackburn said, "When it reaches Tennessee it will crash against the red wall.

Referring to past elections victories, she We won because people were with us said.

and our policies were right." I need your help so we can win this race,

Blackburn concluded, asking her supporters to knock on doors and make telephone calls. When asked by The Focus why she wanted to run for the Senate, Blackburn said that the



Marsha Blackburn, flanked by Lieutenant Governor Randy McNally. Charlie Severance an state Representative Jason Zachary, cuts the ribbon to open her Knoxville headquarters last Saturday

Senate is currently so nonproductive that it is a disservice to taxpayers. She said that member of the House repealed Obamacare but the Senate failed to act. She said the House sent 600 bills to the Senate that the Senate did not act on. She said the people want the Senate to be more productive. Blackburn pledged to reduce the size and scope of the federal government and to cut spending. Blackburn is a native of Mississippi and a

graduate of Mississippi State University. She worked her way through college by selling books for the Southwestern Company, eventually becoming a sales manager for that

company. She moved on to serve as Direct tor of Retail Fashion and Special Events for the Castner Knott company. Later Blackburn founded Marketing Strategies, which focuses on the retail marketplace.
Blackburn began her elected service in

1998 as a Tennessee State Senator. In 2002 she was elected to the U.S. House of Representatives from Tennessee's 7th Congressio-nal District where she currently holds a seat on

the House Energy and Commerce Committee. Blackburn and her husband Chuck live in Williamson County and have two grown children and two grandsons

### Historic overlay mediation orientation set for today

By Mike Steely

After more than a yea of disagreement in the Parkridge neighborhood over expanding the historic overlay there, the city is calling a meeting to begin mediation for both sides.

This Monday, July 30 from 6 until 8 p.m. Debbie Sharp. the Knoxville Neighborhood Coordinator is asking residents on both sides of the issue to attend a Community Mediation meeting. The meeting, at the O'Connor Senior Center, will inform residents about what the Community Mediation Center does and how the mediation process

The actual mediation process will begin at a later date and anyone can sign up for those sessions at the O'Connor meeting.

Email invitations for the Monday mediation orientation were sent to various Parkridge homeowners.

"Since we met on June 27 the Community Mediation Center has come up with a strategy for mediation," Sharp notified homeowners

Opponents of the historic overlay are concerned about restrictions on repairing non-historic homes, the expense involved and possible gentrification as a result of property values within such a district increasing.

Proponents of the

historic designation point added protections such a designation would bring and have offered to help compensate poore homeowners on repairs The matter divided the east Knoxville neighborhood into two camps and resulted in Sharp stepping in by request and overseeing the neighborhood association reorganization

### IDB board members chosen by commission

It took a few votes but three citizens were chosen by the Knox County Commission last week to serve as directors of the Industrial Development Board of the Health, Education and Housing Facility Board.

The IDB board or directors serve for six years and commission chose to reappoint Paul Fortunato and add Michael George and Tiffany Gardener to the boards Six of nine votes were

required and the selection took several rounds

The IDB undertakes financing and development of projects to promote industry trade conduit lender for taxable or tax-free financing for industri-al projects. They administer a County, a tax abatement or Payment-In-Lieu-Of-Tax (PILOT) pro gram, Tax Increment Financing (TIF) and undertakes the issuance of revenue bonds (Bonds)

ation, and housing construc-

tion. It serves as a non-recourse

Todd Napier, CEO of the IDB told the commissioners that IDB board member nominees are chosen for their backgrounds and skill sets and are contact

ed to see if they will serve. In other action the commissioners postponed until their

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## 'UpTown North' proposed to brand area neighborhoods

By Mike Steely steelym@knoxfocus.com

There's a new concept being discussed in North Knoxville, one that is catchy and descrip-tive, and certain to become very

"UpTown North" is a brand being introduced to neighbor-hoods in the North Knoxville area with boundaries extending from

I-40 at I-275 to the I-640 interchange and Whittle Springs Road on the east. The UpTown North branding committee is working to fill the need to define the unique character of this diverse and his-

The vision of UpTown North is to promote North Knoxville as an attractive, diverse, commercially successful, family-friendly and

toric area

safe community that values its history

rge Bove, president of the North Knoxville Business and Professionals Association, told The Focus the idea started with NKBPA member Ara Rickman of Fulton High School. Rickman's idea led to several meetings and Bove named Rickman as chair of

the new committee

"Fulton is the heartbeat of North Knoxville and would be the center of this campaign," Bove said.

"We really need to identi-fy North Knoxville as a distinct area from other neighborhoods such as downtown Knoxville and Fountain City and are talking with neighborhood groups about adopting the 'UpTown North

idea. We would like to see this brand become an umbrella for this en-tire area. We are look ing to create a destination," Bove

said. "There were several good ideas for a name but 'UpTown North' was the name chosen because it best captured the intent of the

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